

EMPOWER FREEDOM COMPANY | COMMUNITY | NETWORK

What is Human Trafficking?

Human trafficking — or modern-day slavery — is a global problem in which people are illegally bought and sold for forced labor or commercial sex. Traffickers use violence, manipulation and false promises of work opportunities or romance to lure, control and exploit their victims, generating billions of dollars per year in illicit profit.

Why the Energy Industry?

The energy industry powers the world. It makes a global impact with more than six million workers in thousands of locations. As the energy industry is intertwined with so many aspects of the global economy, vigilance against human trafficking is critical. From extraction and construction projects where workers are relocated temporarily for project-specific work, to complex supply chains that must be closely managed and monitored, to intersections with trucking and logistics, energy industry employees may be coming into contact with labor and sex trafficking. On a local level, as energy companies adhere to strong safety standards and invest in the well-being of the communities in which they operate, efforts to eradicate human trafficking align with the industry's core values.

Get Involved

Empower Freedom, the energy initiative of Truckers Against Trafficking (TAT), is a critical component of the broader, global movement to end human trafficking. Efforts to eradicate human trafficking have a direct impact on improving community safety and protecting youth and other vulnerable people who are preyed upon by traffickers. Empower Freedom works alongside the energy industry to spread awareness within their companies, communities and networks.

Resources

TAT's suite of free materials for the energy industry include:

- 16-minute Empower Freedom training video
- Empower Freedom wallet card
- Empower Freedom hardhat stickers
- Human Trafficking Awareness Safety Moment

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ACTION STEPS



Train all your employees.

TAT's Empower Freedom video is a free 16-minute training designed for energy companies. It educates employees about human trafficking and how to report it.



Train all truck drivers.

If your company employs truck drivers or has its own fleet of trucks, add one of TAT's free videos for the trucking industry (over-the-road, local/final mile or movers/in-home delivery) to your orientation or safety training.



Activate your supply chain for social good.

Become a TAT Shipping Partner and encourage or mandate your contractors (e.g. trucking fleets/carriers, energy companies, bus services, security guards, etc.) to train their employees with TAT materials.



Establish an internal policy.

Adopt an anti-trafficking-in-persons policy that specifies that because of your company's high standards of business conduct and values, your company strictly prohibits human trafficking and employees cannot use company time or resources to purchase commercial sex.



Dedicate a safety moment to human trafficking.

Use TAT's Human Trafficking Awareness Safety Moment to remind your employees that human trafficking awareness is a critical component of a strong safety culture and distribute TAT's materials for the energy industry.



Sponsor or attend a TAT Coalition Build.

TAT Coalition Builds are half-day events that bring together industry leaders with law enforcement for networking and to devise locally tailored anti-trafficking strategies.



Host TAT.

Invite TAT to a vendor or supplier event to do a session on human trafficking awareness for your network and help open doors for TAT at other industry events.



Become a TAT corporate sponsor.

With your support, TAT can continue to educate and empower more members of industry, law enforcement and state agencies to help recover more victims and prosecute more traffickers. At the same time, TAT can promote the impactful work your company is doing as a leader in this fight.





