



# MAY 25, 2023

## Truckers Against Trafficking (TAT)

teamed up with the California Highway Patrol and the California Trucking Association to bring together key industry stakeholders in the trucking, truck stop and bus industries, along with law enforcement, for a Coalition Build. TAT Coalition Builds **create pathways** for strategic engagement as stakeholders come together to leverage their networks in the fight against human trafficking. At the event, TAT provided **targeted action steps** and **free resources** for attendees to use within their companies and agencies.



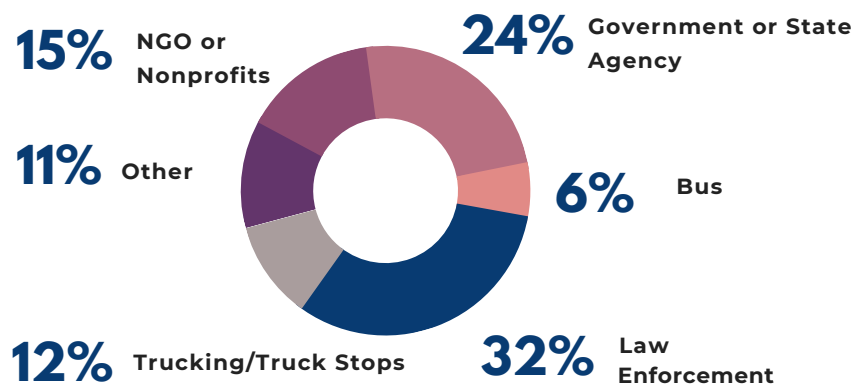
*TAT has and will continue to follow-up with attendees from the Coalition Build in order to help facilitate lasting connections and build strategies for combating human trafficking locally.*

# San Diego, California IMPACT REPORT

EDUCATE   EQUIP   EMPOWER   MOBILIZE



# ATTENDEES



## IMPACT BY NUMBERS

- **92%** of respondents said their knowledge about human trafficking increased as a result of this briefing.
- **85%** of respondents said they were better prepared to identify human trafficking.
- **100%** of respondents said they would recommend attending a briefing like this to others in their field.
- **100%** of respondents said they know what next steps to take in order to combat human trafficking.

“

" Thank you for providing a safe and supportive space today. It was a successful and well informed discussion. Thank you for your time and providing this wonderful opportunity.

-Coalition Build Attendee



# IMPACT IN ACTION

Coalition Builds inspire leaders from trucking companies, truck stops, bus companies, public transit agencies, energy companies, transportation associations, government agencies and law enforcement agencies to act, while equipping them with the practical tools they need to become force multipliers in the anti-human trafficking movement.

## Since the San Diego Coalition Build:

- ✓ California State Assembly District 77 trained 9 staff with TAT's state agency webinar and toolkit and plans to highlight TAT in an upcoming newsletter.
- ✓ San Diego Metro Transit System requested TAT's BOTL training for their entire Code Compliance Department.
- ✓ San Diego City Attorney's Office has integrated TAT's Addressing Demand, Man to Man video in their court ordered Sex Trafficking Education and Prevention Program.
- ✓ The San Diego Human Trafficking and CSEC Advisory Council has agreed to promote TAT's NHTAM engagement toolkit during the month of January.
- ✓ County of San Diego Supervisor Joel Anderson presented TAT with a certificate of recognition for our dedication and contribution to preserving public safety and promoting freedom.
- ✓ Several attendees have initiated discussions regarding CDL legislation to mandate human trafficking training.

