



# IMPACT SNAPSHOT



**MONCTON, NB**  
**May 24, 2023**

**98** INDUSTRY  
PROFESSIONALS  
AND LAW  
ENFORCEMENT  
WERE EQUIPPED WITH THE  
RESOURCES NEEDED TO  
COMBAT HUMAN TRAFFICKING

- **98%** of respondents said their knowledge about human trafficking increased as a result of this briefing.
- **96%** of respondents said they were better prepared to identify human trafficking.
- **96%** of respondents said they would recommend attending a briefing like this to others in their field.
- **100%** of respondents said they are likely to share the information they learned with others.

*"This presentation was well put on and extremely informative... I think these discussions should happen more often and with people from different industries."  
-Survey Respondent*

**THANKS TO OUR SPONSORS  
& CO-HOSTS:**

**DAY &  
ROSS**



**apta**  
ATLANTIC PROVINCES  
TRUCKING ASSOCIATION

New Brunswick  
Women's Equality

**TAT will be following up with all attendees and providing a fuller impact report to all cohosts within 4 months of the event.**