

TRUCKERS AGAINST TRAFFICKING

HELP US RAISE A MOBILE ARMY



Modern-day slavery, or human trafficking, is the exploitation of human beings through force, fraud or coercion for the purposes of commercial sex or forced labor. It is a problem that affects **50 million** people globally. It has been recorded in all 50 states, and it is estimated that **thousands of American children** are at risk of being trafficked each year. Human trafficking is currently the second largest criminal activity in the world, and traffickers garner **\$150 billion annually** off the labor of their victims.

Truckers Against Trafficking is a national, 501c3 organization, which is raising up a mobile army of transportation professionals to assist law enforcement in the recognition and reporting of the crime of human trafficking to **help recover victims and arrest perpetrators**. Our training materials, available to the industry at no charge, are easily implemented into new driver orientation and regular safety training. They provide actionable strategies that ultimately lead to the discovery and disruption of human trafficking networks.

As the eyes and ears of our nation's highways, truck drivers are in a unique position to make a difference and close loopholes to traffickers who seek to exploit our transportation system for their personal gain. As an organization that sells parts and equipment to truck, bus and energy industries, you can empower your distribution points to equip their employees with the information to help combat human trafficking.

MAKE AN IMPACT

To date, TAT has trained **1.5 million+** people with our industry-specific training materials. Truck drivers have made **thousands of calls** to the national hotline, and those calls have identified countless trafficking victims in the US, alone.

WAYS TO ENGAGE

TAT DEALERSHIP PARTNER

01 TRAIN

Train your employees with TAT materials. This is the place to start! Incorporate the [TAT training video](#) into regular safety training and add it to your onboarding process. Add our *Proud to be TAT Trained* badge to your website.

02 REGISTER

Help us measure our impact by letting us know how many of your company employees have been trained via our [TAT Trained page](#).

03 DISTRIBUTE

Hang TAT posters at all brick-and-mortar locations and have TAT wallet cards at service desks to help raise awareness about human trafficking with customers and drivers. Link to the [TAT materials](#) page on your website, so customers can access the free training and get involved.

04 OUTFIT

Outfit any service vehicles with TAT window decals that ask the question, "Do you Need Help?". The TAT decals have been proven to let potential victims know where they can go for safety and recovery. See window decals [here](#).

05 PARTNER

Highlight our partnership publicly and link to TAT on your website.

06 SPONSOR

Help us further our work and become a Corporate Sponsor. We cannot do this work without the support of those in the industry who recognize the need for our training.

07 INFLUENCE

Make public the decision to join TAT's Dealership Program, and use your influence to help make others aware of this problem and how they can become part of the solution.



MISSION:

Truckers Against Trafficking (TAT) is a 501(c)3 that exists to educate, equip, empower and mobilize members of the trucking, bus and energy industries to combat human trafficking.

GOALS:

- Saturate trucking and related industries with TAT materials.
- Partner with law enforcement and government agencies to facilitate the investigation of human trafficking.
- Marshal the resources of our partners to combat this crime

PARTNERSHIPS AND PROGRAMS:

- To date, 1,510,474 industry professionals have been TAT Trained.
- The National Human Trafficking Hotline (NHTH) reports that, in the last five years, over 41% of the cases truckers have reported to them involve victims who are minors.
- National trucking organizations like the American Trucking Associations, the Owner/Operator Independent Drivers Association and the Truckload Carriers Association have entered into partnership with TAT, along with all 50 state trucking associations, and large companies such as Ryder, Werner, J.B. Hunt, TA/Petro, UPS, Bridgestone and more.
- TAT is building coalitions between general managers of truck stops/travel plazas and the law enforcement that investigate trafficking cases on their lots (FBI, AG's office, DHS, local PD, US Attorney, etc.), in order to close loopholes to traffickers who exploit industry businesses for criminal gain and to mobilize a local response. To date, TAT has held 73 coalition builds in 39 states and two in Canada.
- TAT works with the Iowa MVE/DOT, which created a statewide model to utilize/mobilize weigh stations, rest stops and state patrol to help raise awareness, train law enforcement and gain entry points into the trucking industry. Forty-nine states, and DC, have now adopted the model in part or in whole. In addition, OH, KS, TX, WA, IL, CO, OK, MD, VA, AL, WI and AR have all adopted TAT training for their CDL holders, with additional states considering following suit.
- The Freedom Drivers Project (FDP), a unique, 48-foot mobile exhibit and museum, showcases information/training on domestic sex trafficking, the artifacts and stories of survivors and the actions of the trucking industry to fight this crime. The FDP is in high demand across the nation by legislators, anti-trafficking groups and trucking leaders, with over 62,122 people walking through its doors at over 265 events in 47 states and provinces.
- Busing on the Lookout (BOTL) partners with private companies, state agencies, school districts, public transit providers and associations to get its training resources out to bus industry personnel in the US and Canada. To date, over 140 private bus companies, 2,100 school districts and 250 public transit agencies have been BOTL trained. TAT has honored bus industry employees twice with its Harriet Tubman Award (2019 and 2022) in recognition of direct actions they have taken to assist those victimized by human trafficking.
- Replicating our model across borders, TAT Canada has already ensured that dozens of Canadian carriers are TAT Trained. In addition, the formation of the TAT Canada Committee served as a growth accelerator across the country to achieve our partnership goals with both private and public entities.
- Designed to train every segment of the energy industry to recognize and report human trafficking, Empower Freedom solidified substantial partnerships with Conoco Phillips, Marathon Oil, Phillips 66, Precision Pipeline, Crestwood, TC Energy and the Oil and Gas Trafficking Awareness Group.
- TAT was awarded the Presidential Award for Extraordinary Efforts to Combat Trafficking in Persons in 2019 and the Suzanne McDaniel Memorial Award for Public Awareness as part of the Congressional Victims' Rights Caucus Awards in 2015. It was also chosen as one of the 100 Best Practices to fight human trafficking by the United Nations (GIFT). It won the Norma Hotaling Award for Demand Reduction, the Award of Distinction from the OK Human Trafficking Task Force and the Linking Arms Award from In Our Backyard. The Motor Transport Association of CT honored TAT with their Good Buddy Award, the American Trucking Associations awarded TAT their Mike Russell Trucking Image Award, and, most recently, TAT was co-winner of the Truck Safety Partner Award from the Michigan Trucking Association, and the recipient of the 2018 Humanitarianism Appreciation Award from Dow Chemical, presented by Dow Road Logistics.