

BUSING ON THE LOOKOUT (BOTL):

WHAT CAN YOU DO?



A guide for state-level leaders in school transportation

Frontline school transportation professionals are uniquely positioned to help protect the students they transport from exploitation, grooming and trafficking. At the state level, BOTL works alongside the agencies responsible for school transportation training and safety in order to provide industry members with the information they need to keep kids safe. Whether it be Departments of Education, Departments of Public Safety, State Police, School Safety Centers, etc., we work together to integrate BOTL materials into existing training and safety systems.

1 Implement BOTL training for new and existing school transportation staff statewide

Where possible, BOTL recommends including our materials in statewide in-service training every 2-3 years, as well as in your new driver orientation. For states that do not perform direct training at the state level, consider including BOTL in the approved curriculum or training options for in-service hours and/or sharing information about BOTL with your districts.

2 Host a webinar with BOTL for transportation decisionmakers and supervisors in your state

BOTL webinars are opportunities for school transportation supervisors, trainers, etc. to learn more about trafficking in their state and the steps they can take in their districts and companies to keep students safe from exploitation using BOTL's free, industry-specific resources.

3 Include BOTL information at your state conference

BOTL can contribute in various ways at your state association conference:

- Present keynote and breakout sessions
- Distribute free BOTL materials (e.g., at vendor booth and/or in conference totes)
- Screen the BOTL training video for frontline workers

4 Add BOTL training to your online learning system

BOTL has materials ready-made for online learning systems, including the training video, quiz questions and a certificate template. We would be happy to work with you to add our training to your online learning catalog for school transportation professionals and/or educators.

5 Include BOTL materials during school bus inspections or safety meetings

BOTL is happy to provide free wallet cards and dash stickers that can be distributed to districts and companies during school bus inspections or other regular visits to local school transportation providers.

6 Introduce us to other transportation stakeholders in your state

If you have connections to other leaders in school transportation, public transit, or law enforcement, we have materials for them! Please don't hesitate to introduce us to other potential partners.

Visit our website:



Download the BOTL app:



Follow us on social media:



For additional information/next steps on any of these ideas, please contact:

*BOTL Deputy Director Lexi Higgins
lhiggins@truckersagainstrafficking.org*