

# AT A GLANCE

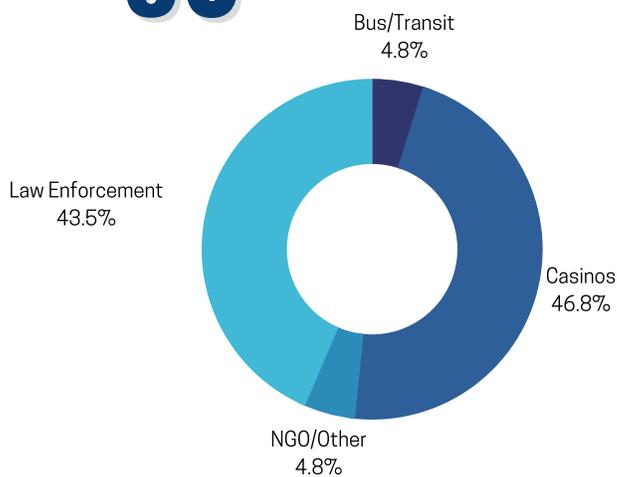


TAT/BOTL Virtual  
Bus & Casino Briefing  
Atlantic City, NJ



Truckers Against Trafficking / Busing on the Lookout, the New Jersey Attorney General's Office, and the Greater NJ Motorcoach Association hosted a human trafficking briefing designed to increase training and enhance public-private partnerships in Atlantic City, NJ to combat human trafficking. The New Jersey Human Trafficking Task Force works with industry partners to strengthen anti-trafficking efforts in the state, and this briefing built upon their efforts to connect stakeholders from the bus and casino industries with law enforcement, all with the goal of creating a stronger, more coordinated, and more effective anti-trafficking response.

## 80 ATTENDEES



**55 ATTENDEES VIEWED TAT'S FREEDOM DRIVER'S PROJECT VIRTUAL TOUR.**

## ATTENDEE FEEDBACK

*"Thank you so much for such a remarkable and informative briefing." -Tiffany Brown, Assistant Director Risk and Safety Management, Golden Nugget Atlantic City*

*"Our agency is always supportive of thwarting human trafficking and helping neighboring agencies do the same. Anything I can do to help, I would be more than happy; and keep us in mind for future trainings." -D/Sgt. James Clark, Investigations Bureau Deputy Commander, Special Investigations Unit, Gloucester Township Police Department*

*"Thanks for the opportunity to take your training. I thought it was very beneficial." -Officer Daniel Arra*

*"Great speakers. Powerful message." -Survey Respondent*

*"The briefing was extremely informational, and I appreciate and acknowledge the efforts made to combat human trafficking." -Survey Respondent*

## OUTCOMES

- New Jersey Transit Police committed to sharing information about BOTL with the bus companies that serve the Atlantic City Bus Terminal.
- The Golden Nugget-Atlantic Casino committed to sharing BOTL's casino webinar and wallet cards with their employees.
- Panorama Bus Tours shared the BOTL refresh training with all of its drivers.
- Atlantic City Police Department has pledged to show TAT's law enforcement human trafficking training video during an upcoming in-service.
- Atlantic City Police Department has requested additional human trafficking training opportunities within the state of New Jersey.
- The Greater NJ Motorcoach Association provided BOTL with complimentary booth space at their annual conference

## SURVEY RESULTS

- 92%** committed to partner with other stakeholders in their area to combat human trafficking
- 100%** felt better equipped to recognize and report human trafficking
- 96%** plan to share the information they learned with their company/agency/organization