



COALITION BUILD IMPACT REPORT



MCPHERSON, KANSAS - AUG. 7, 2021



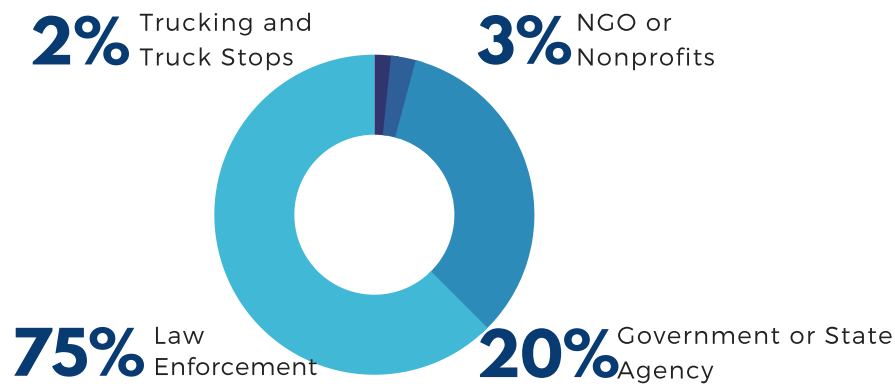
-The work you are doing is quite extraordinary. Your presentation was eye opening to say the least. It certainly hardened my resolve to be more aware of my surroundings. Keep up the great work.

Kansas State Rep. Stephen Owens



Recognizing the impact the trucking industry can have on communities where they operate and the reality that traffickers will look for opportunities to make money and exploit victims, it is imperative that trucking and related industries be trained on human trafficking, the red flag indicators to be looking for, and how to effectively and immediately report it to law enforcement. Truckers Against Trafficking teamed up with the Kansas Office of the Attorney General and McPherson Police Department to bring together key industry stakeholders in the trucking and bus industries, along with local and state law enforcement. At the Coalition Build, TAT provided targeted action steps for all attendees, as well as free training materials for industry members and law enforcement to use within their companies and agencies. Ultimately, TAT Coalition Builds seek to aid in the recovery of victims by closing loopholes to traffickers who not only exploit victims, but also legitimate businesses. By coming alongside industry, and simultaneously training the law enforcement who will be the first ones arriving on the scene, TAT has seen a much more coordinated approach in combating this crime at a local and state level.

ATTENDEES



"We would like more presentations from the trucking industry and survivors of human trafficking. It shows us how real this is and that we have work to do."

- McPherson Police Department Officer

"Hearing a survivor's first-hand account is better than any presentation."

- McPherson County Sheriff's Office

SEEING RESULTS

"This Coalition Build resulted from an earlier event held in Topeka, KS in 2016. From that success, the McPherson Police Department wanted to replicate that model and hold this Coalition Build in central Kansas, knowing there are many truck stops and travel plazas in this area, which are susceptible to traffickers' exploitation."

IMPACT BY NUMBERS

- **100%** of respondents said they know what next steps to take in order to combat human trafficking.
- **100%** of respondents said presenters were knowledgeable and approachable.
- **98%** of respondents said hearing the survivor speak was powerful.
- **100%** of respondents said they would recommend attending a briefing like this to others in their field.



ADDITIONAL OUTCOMES

- Marysville Police Department trained all 11 of their officers with TAT's Law Enforcement training videos.
- Marysville Police Department has distributed TAT materials to local truck stops and trucking companies.
- Forty-five deputies from the McPherson Sheriff's Office trained with TAT's Law Enforcement video.
- There is interest from multiple law enforcement agencies to have continued human trafficking training in partnership with each other.
- McPherson PD has pledged to continue ongoing training and action plans with local truck stops.

