



# COALITION BUILD IMPACT REPORT



## BOISE, IDAHO - OCT. 7, 2021



-Thank you so much for the work you do and for the continued opportunity to raise awareness of this very important issue in our communities. We appreciate all that you do.

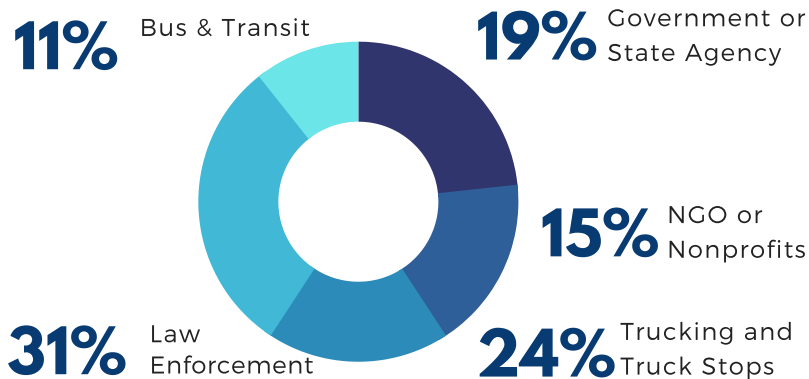
Debbie Maxwell  
Assistant Director  
Treasure Valley Transit



Recognizing the impact the trucking industry can have on communities where they operate and the reality that traffickers will look for opportunities to make money and exploit victims, it is imperative that trucking and related industries be trained on human trafficking, the red flag indicators to be looking for, and how to effectively and immediately report it to law enforcement. Truckers Against Trafficking teamed up with the Idaho Trucking Association, Idaho State Police, Idaho Transportation Department, and the Canyon County Sheriff's Office to bring together key industry stakeholders in the trucking and bus industries, along with local and state law enforcement. At the Coalition Build, TAT provided targeted action steps for all attendees, as well as free training materials for industry members and law enforcement to use within their companies and agencies. Ultimately, TAT Coalition Builds seek to aid in the recovery of victims by closing loopholes to traffickers who not only exploit victims, but also legitimate businesses. By coming alongside industry, and simultaneously training the law enforcement who will be the first ones arriving on the scene, TAT has seen a much more coordinated approach in combating this crime at a local and state level.



# ATTENDEES



**"The Coalition Build was amazing. Great work."**

- Megan Kreizenbeck, Project Coordinator, Idaho State Police -CVS

**"Treasure Valley Transit is committed to dedicate at each safety meeting over the next year a portion of the meeting to human trafficking awareness."**

- Debbie Maxwell, Assistant Director, Treasure Valley Transit

## SEEING RESULTS

*Prior to this event, many industry and law enforcement partners expressed to TAT the need for human trafficking initiatives in Idaho, and that a coalition build would be the perfect event to bring together key leadership from those areas to do just that. We know that the connections made will activate stakeholders to identify how they can take tangible action steps in fighting modern day slavery.*

## IMPACT BY NUMBERS

- **100%** of respondents said presenters were knowledgeable and approachable.
- **98%** of respondents said hearing the survivor speak was powerful.
- **100%** of respondents said they would recommend attending a briefing like this to others in their field.
- **91%** of respondents said they know what next steps to take in order to combat human trafficking.



# OUTCOMES

- Idaho has now completed all 6 elements of the Iowa MVE Model
- Treasure Valley Transit trained 30 drivers with BOTL training
- Idaho Port of Entry Dist. 3 has pledged to train their officers
- Idaho NPL Training (CDL school) has added TAT training to their curriculum
- Handy Truck Lines has pledged to train all their drivers
- Boise Police Department has pledged to distribute TAT materials to local transit and bus agencies
- Kuna School district has pledged to train all 70 of their bus drivers
- The Idaho Anti-Trafficking Coalition conducted outreach to ten truck stops in the valley area, sharing TAT materials



## COHOSTS AND/OR SPONSORS:

