

# Beyond IA MVE Model: Best Practices

Beyond the implementation of the six core and six additional elements of the Iowa MVE Model, state agencies are addressing human trafficking in a variety of innovative ways.

1. Add a banner with TAT messaging onto inspection reports for commercial vehicles. Not only does the driver have access to this information, but his/her safety director and others at the company will as well.

**Samples below:**

## Iowa:

### Make the Call, Save Lives.



**1-888-3737-888 (US)  
1-800-222-TIPS (Canada)  
Text INFO or HELP to BeFree (233733)  
www.truckersagainsttrafficking.org**

Human trafficking is modern-day slavery. Traffickers use force, fraud and coercion to control their victims. Any minor engaged in commercial sex is a victim of human trafficking. Trafficking can occur in many locations, including truck stops, restaurants, rest areas, brothels, strip clubs, private homes, etc. Truckers are the eyes and the ears of our nation's highways. If you see a minor working any of those areas or suspect that the person selling sex is under someone else's control in order to make a quota, call the National Hotline and report your tip:

**1-888-3737-888 (US) 1-800-222-TIPS (Canada)  
Text INFO or HELP to BeFree (233733)**

For law enforcement to open an investigation on your tip, they need "actionable information." Specific tips helpful when reporting to the hotline would include:

Descriptions of cars (make, model, color, license plate number, etc.) and people (height, weight, hair color, eye color, age, etc.) Take a picture if you can.

Specific times and dates (When did you see the event in question take place? What day was it?)

Addresses and locations where suspicious activity took place.

### Make the Call, Save Lives.

#### Questions to Ask:

Do you keep your own money? If not, who does?  
Do your parents/siblings/relatives know where you are? If not, why not?  
When was the last time you saw your family?  
Are you physically or sexually abused? Are you or your family threatened? What is the nature of the threats?

#### Trafficking Red Flags to Look for:

- Lack of knowledge of their community or whereabouts
- Restricted or controlled communication-not allowed to speak for self
- CB chatter about "commercial company" or flashing lights signaling "buyer" location
- Not in control of own identification documents (ID/passport)
- Any acknowledgement that she/he has a pimp and is making a quota
- Signs of branding or tattooing of trafficker's name (often on the neck)

**National Hotline: 1-888-3737-888 (Multi-Lingual)  
1-800-222-TIPS (Canada)  
Text INFO or HELP to BeFree (233733)**

**Report by Email: [nhtrc@PolarisProject.org](mailto:nhtrc@PolarisProject.org)**

**Warning:** Please do not approach traffickers. Call the hotline, and if instructed, the local police (911). Allow law enforcement to deal with traffickers and rescue victims. Approaching traffickers is not only dangerous for you and their victims but could lead to problems in the eventual prosecution of traffickers. Also, if at a truck stop/travel plaza, please notify the manager-on-duty of the suspicious activity; she/he needs to be aware of what is taking place on the lot and assist in ending it.

**If you have seen the TAT Training DVD and reviewed this information, please register as TAT Trained at <http://tat8.nodejitsu.com>**

## Nevada:

### TRUCKERS AGAINST TRAFFICKING

If you suspect human trafficking please contact 911 and call the national human trafficking hotline at 1-888-373-7888. Make the call, save lives!

Go to <https://truckersagainsttrafficking.org/> to learn more.

## Michigan:

Signature of MI State Traffic A. \_\_\_\_\_ DATE: \_\_\_\_\_



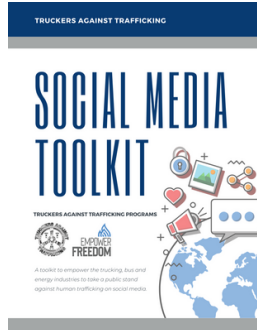
**MAKE THE CALL, SAVE LIVES  
1-888-373-7888 TOLL FREE NATION WIDE  
TEXT 233733 (BE FREE)**



Make a difference in your community. Start an exciting, rewarding, and challenging career with the Michigan State Police at [WWW.Michigan.Gov/MSPJobs](http://WWW.Michigan.Gov/MSPJobs)

2. Promote Human Trafficking Awareness and TAT's free training through your social media channels. TAT has social media toolkits available for both the US and Canada with premade posts and graphics to aid in this process.

### Social Media Toolkit:



3. Create victim-centered awareness/media campaigns. A great example is Nevada's Busing on the Lookout (BOTL) poster campaign. TAT's posters were used at bus stops and in buses throughout Las Vegas.

**\*\*\*If co-branding with TAT or using TAT's logo or name, please contact TAT prior to creating/publishing your campaign.\*\*\***



4. Use MCSAP money to purchase message boards. Messages about human trafficking can be programmed onto these boards and can be displayed on highways and at POEs, weigh stations, etc.





5. Host the Freedom Drivers Project at your state fair to bring awareness about human trafficking to your community.



6. Conduct outreach at your local truck stops by gaining permission from corporate, setting up a tent/table with TAT materials, and then having conversations with drivers as they fuel up and shop.



7. Create eye-catching vanity plates that raise awareness about human trafficking for display at truck stops, POEs, weigh stations and trucking companies.

**\*\*\*If co-branding with TAT or using TAT's logo or name, please contact TAT prior to creating/publishing your campaign.\*\*\***



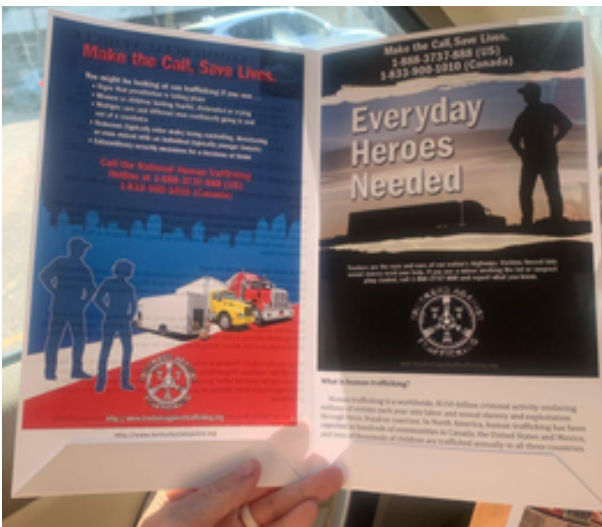
8. Participate in the January initiative and dedicating three days to saturating the commercial vehicle industry in your state with TAT/BOTL materials and conducting human trafficking presentations to carriers. Michigan, Ohio, Illinois and Indiana have been doing a weeklong Quad-state initiative for years.



9. Incorporate TAT's 1 hour LE webinar into your LE academy. Webinar available upon request.



10. Create additional awareness through a pamphlet passed out to the commercial vehicle industry (Kentucky State Police CVE).





11. Add signage about human trafficking and how to report within the state at rest areas as Pennsylvania Turnpike Commission did.



12. Wrap an agency vehicle with HT awareness information like Delaware State Police.



13. Create quarterly or annual reports to document your agency's anti-trafficking efforts (this document can help show your community health/outreach efforts as well as show efficacy of your efforts which can justify funding for your program i.e. increased HT calls due to awareness. Examples from Michigan State Police and Nebraska State Patrol (EOY template available by request from Lt. Col. Krumm and Jake Elovirta)



14. For safety audits and new entrant registry done digitally (desk audits), add TAT one pagers to your packets that were first used by NYDOT. Available upon request: [klanier@truckersagainstrafficking.org](mailto:klanier@truckersagainstrafficking.org)



15. Add verbiage like the Wisconsin State Patrol Motor Carrier Investigation Unit has added as a recommendation on all of their safety audits and carrier compliance investigations:

*As a motor carrier, you and your drivers are invaluable in the fight against human trafficking. Trafficking is an illegal form of modern-day slavery and involves the use of force or coercion to compel victims to perform labor or commercial sex acts for the trafficker. Victims often do not come forward out of fear of revenge, language barriers, or fear of law enforcement. These crimes have been reported throughout the country, and the number of victims in the United States alone is estimated in the hundreds of thousands. The trucking industry is in a unique position to make a difference by being vigilant in watching for human trafficking activities at rest stops, restaurants, and along our nation's highways. Please consider training your drivers in what to look for and encourage them to join the thousands of truckers nationwide who are helping to put an end to these terrible crimes. Information and training materials are available free of charge by visiting [www.truckersagainstrafficking.org](http://www.truckersagainstrafficking.org). If you suspect human trafficking, please call 911 or the National Human Trafficking Hotline at 1-888-373-7888. Make the call. Save lives.*

16. Display HT awareness slides on screens at weigh stations, DMVs or other agencies like Alaska and South Carolina DMV. Slides available through Truckers Against Trafficking.



17. Companies and state agencies that provide paper logs to their drivers can use one with TAT's wallet card information included like this example from Maine State Police.

**Truckers Against Trafficking (TAT) is a 501(c)(3) that exists to educate, equip empower and mobilize members of the trucking, bus and energy industries to combat human trafficking.**

**Driver's Daily Log**

PRESCRIBED BY FEDERAL MOTOR CARRIER SAFETY ADMINISTRATION • U.S. DEPARTMENT OF TRANSPORTATION

OFFICIAL - Deluxe Duplicate Copy

MONTH: \_\_\_\_\_ YEAR: \_\_\_\_\_

DRIVER: \_\_\_\_\_ CARRIER: \_\_\_\_\_

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**Maine Motor Transport Association**

**TRUCKERS AGAINST TRAFFICKING**

**Make the Call. Save Lives.**

1-888-373-7888 (US) 1-833-900-1010 (Canada) 1-800-553-0099 (Mexico)

Text INFO or HELP to BeFree (233733)

www.truckersagainstraft.com

**Download the TAT app!**

Operated by Pharis, the US National Human Trafficking Hotline makes human trafficking also nationwide. Even if you call 911 or local law enforcement, please also report the incident to the hotline.

**Warning:** Please do not approach traffickers. Allow law enforcement to deal with traffickers and recover victims. Approaching traffickers is not only dangerous for you and their victims but could lead to problems in the eventual prosecution of traffickers.

**When calling law enforcement:** In order to open an investigation on your tip, they need "actionable information." This would include:

- Descriptions of cars or trucks (make, model, color, license plate, truck and/or USDOT number, etc.) and people (height, weight, hair color, eye color, age, etc.) Take a picture if you can.
- Specific times and dates (When did you see the event in question take place? What day was it?)
- Addresses and locations where suspicious activity took place
- When you contact law enforcement, tell them you suspect human trafficking, not prostitution.

**Note:** In the US, there is now a lifetime ban on a CDL for any individual who uses their CMV to commit a felony involving a severe form of human trafficking. All 50 states & DC have a law criminalizing sex trafficking. Some states punish sex traffickers the same as sex traffickers, and most states have a buyer-responsible trafficking law that prohibits a mistake-of-age defense in prosecutions for buying a commercial sex act with any minor.

**Human trafficking is modern-day slavery.** Traffickers use force, fraud and coercion to control their victims. A minor being sold for sex is a victim of human trafficking, as is any adult under 18 years old. While the initial purchase of victims may occur online, the real-time sale of victims can happen in many locations, including truck stops, restaurants, rest areas, hotels/motels, strip clubs, private homes, etc.

**Truckers are the eyes and ears of our nation's highways. If you suspect someone could be a victim of human trafficking:**

- 1 Call 911** If you're seeing a crime in progress, (See below for details to take note of when calling 911 or local law enforcement.)
- 2 Call the hotline** to ascertain if you're witnessing human trafficking, to access services, make a report, or share resources that have been reported to law enforcement.
- 3 Provide support** based on your comfort level:
  - A. Tell management at location what you've seen.
  - B. Ask the victim if you can help and assist here.

**Questions to Ask:**

- Do you know anyone who is in a situation they don't want to be in?
- Do you know someone who needs support exiting a bad situation?
- Do your parents/relatives know where you are? If not, why not?
- When was the last time you saw your family?
- Is anyone hurting you or someone you know?
- Can you come and go as you please?

**Trafficking Red Flags to Look For:**

- Lack of knowledge of their whereabouts; not in control of disposition
- Restricted or controlled communication; not allowed to speak for self, being watched or followed
- Any mention of making a quota or having a simplicity
- Signs of branding or tattooing of trafficker's name (often on the neck)
- A van, RV or vehicle with multiple women in a mainly male area and/or dropping women off and picking them up 15-20

18. Write a letter to all commercial driving schools in your state encouraging them to incorporate a component on human trafficking, including TAT and BOTL training materials with it, like Minnesota State Patrol did. Sample letter attached (Appendix A).

19. Create a challenge coin with the TAT logo like Michigan State Police (MSP).



20. NYSDOT created a driver visor card with information concerning distracted driving on the front and human trafficking awareness on the back. This is another great way to raise awareness on human trafficking with professional drivers in a format that is durable and practical.

**Defeat Distracted Driving.**

**Before you drive...**

- ☐ Make sure you are well-rested before driving.
- ☐ Program your commercial GPS, adjust the mirrors, and adjust the radio before you start driving.
- ☐ Buckle up. It is your last line of defense. Seat belts save lives.

**While driving...**

- ☐ Avoid distracting activities such as eating, personal grooming, and reaching for items.
- ☐ Never text or email while driving. Pull off to a safe location.
- ☐ Avoid using a cell phone while driving. Even the use of a hands-free device is a dangerous cognitive distraction.

For more information on safe driving practices, visit [www.OperationSafeDriver.org](http://www.OperationSafeDriver.org)

Department of Transportation Commercial Vehicle Enforcement

CVSA

**Truckers are the eyes and ears of our highways.**

**If you suspect human trafficking:**

**CALL THE HOTLINE. CALL 911 IF YOU SEE A CRIME IN PROGRESS.**

In order to investigate, law enforcement needs "actionable information" including:

- Descriptions of cars or trucks (Make, model, color, plate number, truck, or USDOT number)
- Specific times and dates (When did you see the suspicious event? What day was it?)
- Descriptions of people (Height, weight, hair color, eye color, age)
- Addresses and locations where the suspicious activity took place
- Take a picture if you can.
- When you contact law enforcement, tell them you suspect human trafficking, not prostitution.

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**Make the call. Save lives.**

1-888-373-7888 1-833-900-1010 Text INFO or HELP to BeFree (233733)

(United States) (Canada)

Department of Transportation Commercial Vehicle Enforcement

TRUCKERS AGAINST TRAFFICKING