

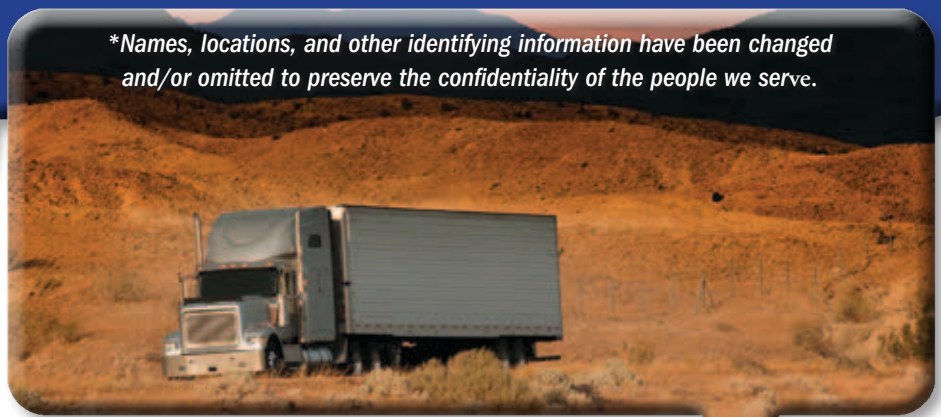


# 2016 ANNUAL REPORT

## TAT in Action

*Anthony\* contacted the National Human Trafficking Hotline after observing multiple women going door to door speaking to drivers at a truck stop. Anthony had heard other drivers over the dispatch radio talking about the women and how they, and several others, were regularly dropped off by their trafficker and forced to engage in commercial sex. While Anthony was on the call with the hotline advocate, he was approached by one of the women who told Anthony she needed help. Anthony offered to assist the woman in getting help to leave her situation, and the woman accepted. The manager at the truck stop had been trained by Truckers Against Trafficking and encouraged drivers to let any potential trafficking victims know that they could enter the truck stop center to safely call the National Hotline or anyone else for help. Anthony accompanied the woman inside and stayed with her while she called out to local organizations. The National Hotline provided local referrals and encouraged Anthony and the woman to reach out if they needed further assistance.*

*\*Names, locations, and other identifying information have been changed and/or omitted to preserve the confidentiality of the people we serve.*



### Our Mission

Truckers Against Trafficking (TAT) is a 501(c)3 that exists to educate, equip, empower and mobilize members of the trucking and travel plaza industry to combat domestic sex trafficking.

### Our Goals

- Saturate trucking and related industries with TAT materials.
- Partner with law enforcement and government agencies to facilitate the investigation of human trafficking.
- Marshal the resources of our partners to combat this crime.



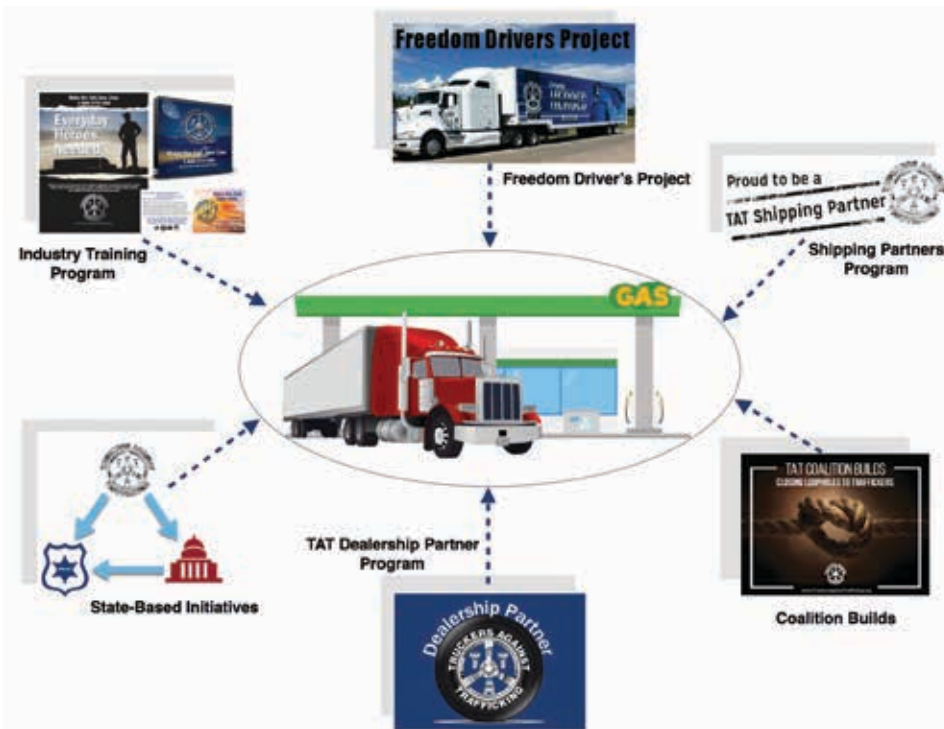


Photo Credit: Thomas Reuters Foundation/Daniel Leal-Olivas

## Letter from the Executive Director

An African proverb states, “If you want to go fast, go alone. If you want to go far, go together.”

2016 was indeed a year where TAT and its partners went far together. From building out existing programs to starting new ones, we made the decision to expand our goals to be more representative of the work we are currently doing, as well as plot the trajectory for future growth.

Central to all of this was the recognition that our main mission of educating, equipping, empowering and mobilizing one of the greatest industries in America to take action on behalf of victims of domestic sex trafficking must remain at the fore.

Thus,

- as we foster new relationships with Fortune 500 companies who can use their influence to encourage the carriers they hire to become TAT trained,
- or employ TAT Field Trainer and survivor-leader Beth Jacobs to train law enforcement with a victim-centered approach,
- or work with the Department of Motor Vehicles and the American Association of Motor Vehicle Administrators to help survivors obtain drivers licenses,
- or come alongside law makers and attorney generals’ offices to craft legislation and localized responses that close loopholes to traffickers,
- or partner with some of the largest trucking companies via the implementation of our training and the transportation of the Freedom Drivers Project across the nation,

we are indeed strengthening and broadening an interconnected infrastructure which

- maximizes current partnerships while creating new ones,
- uncovers TAT champions and pathways for new models to emerge,
- enables policy adoption at both the corporate and state agency levels,
- and positions TAT to scale sustainably and fulfill its mission.

While we owe a debt of thanks to every CEO, VP, state trucking association president, safety director, law enforcement officer, state agency official, manufacturer, dealer, survivor-leader and trucking industry member who is a TAT partner, we want to extend our most sincere gratitude to the thousands of truck stop employees, and millions of CDL holders who are on the front lines each and every day.

Thank you for caring enough to get involved. Thank you for picking up the phone and making a call on behalf of someone who needs it most. Thank you for the kind words you shared with the victim at your tractor door or inside your shop. Thank you for aiding in recoveries nationwide. You are changemakers, and it is to you that we dedicate this report.

*Kendis Paris*

## 2016 Numbers at a Glance

- 287,987 trucking industry members have been registered as TAT Trained on our website. This is up from 174,761 at the end of 2015.
- Between Dec. 7, 2007 (when the National Human Trafficking Hotline [NHTH] began) and Dec. 31, 2016, truckers made 1589 calls, reporting a total of 503 cases of potential human trafficking across all types of trafficking and all venues. NHTH staff identified 1098 potential victims from these cases, with 299 of those being minors. (Prior to 2009 when TAT began, the NHTH reports that they had received only three calls from truckers total.)
- TAT held 9 coalition builds across the nation ... strategic meetings between law enforcement and industry stakeholders, designed to close loopholes to traffickers at a local level.
- The Freedom Drivers Project attended 37 events in 21 states, traveling 32,108 miles, with 9,400 people touring it.
- 28 states have adopted the Iowa Motor Vehicle Enforcement model in part or in whole.
- All 50 state trucking associations have now partnered with TAT.
- Facebook followers as of Dec. 31, 2016 were 146,184, a 36-percent increase over 2015; Twitter 30,370, a 3-percent increase over 2015; and Instagram 6533, a 71-percent increase over 2015.

# TAT helps partners realize their ability to overcome the devastation of trafficking

## ***Survivor-leader hire enabled partnership expansion into the survivor network as well as into existing and new law enforcement relationships.***

Through our partnerships in the trucking industry, we continue to gain a greater appreciation for the various agencies and entities interacting with trucking and how their connectivity and the scope of their responsibilities, duties, abilities and authority, if trained and engaged, can positively impact the fight against human trafficking.

To that end, this year TAT hired Beth Jacobs, human trafficking survivor-leader, as a part-time field trainer. Beth enables us to expand our partnership into the survivor network as well as into existing and new law enforcement relationships. In 2016, Beth provided training to law enforcement and trucking stakeholders at nine TAT coalition builds, and then presented enhanced law enforcement trainings in North Carolina, Ohio, Kansas and Maine.



*Beth Jacobs*

Additionally, her hire creates a pathway for TAT to extend its working relationship with the American Association of Motor Vehicle Administrators (AAMVA) to aid survivors in achieving success in their new lives by receiving needed help in obtaining a driver's license. Beth presented at the AAMVA Annual International Conference in Virginia in August, and TAT is now working with AAMVA to identify a DMV partner in every state to assist survivors in fulfilling their need for a driver's license.

An example of how these relationships can work together to make a difference is illustrated by a scenario that took place in Arizona this year. TAT and the Phoenix Police Department had been trying to help a survivor obtain her driver's license. Once we engaged AAMVA in the loop, AAMVA called the CDL coordinator in Arizona, who then called the DMV and got the ombudsman and the detective together, resulting in the survivor receiving her temporary license in one week.



*Beth Jacobs worked on small group exercises with law enforcement in Maine.*

# Coalition builds bolster and inspire existing partnerships, engage new ones

***New hire overseeing coalition builds, plus new formats for reporting and strengthening community, added to program effectiveness.***

In the first quarter, TAT also hired a part-time coalition build specialist, Esther Goetsch, to provide focused attention to these critical half-day trainings, generally hosted by a state's Attorney General's Office, and attended by law enforcement at every level as well as key trucking industry stakeholders. Her addition enabled TAT to execute nine coalition builds this year, exceeding our 2016 goal.

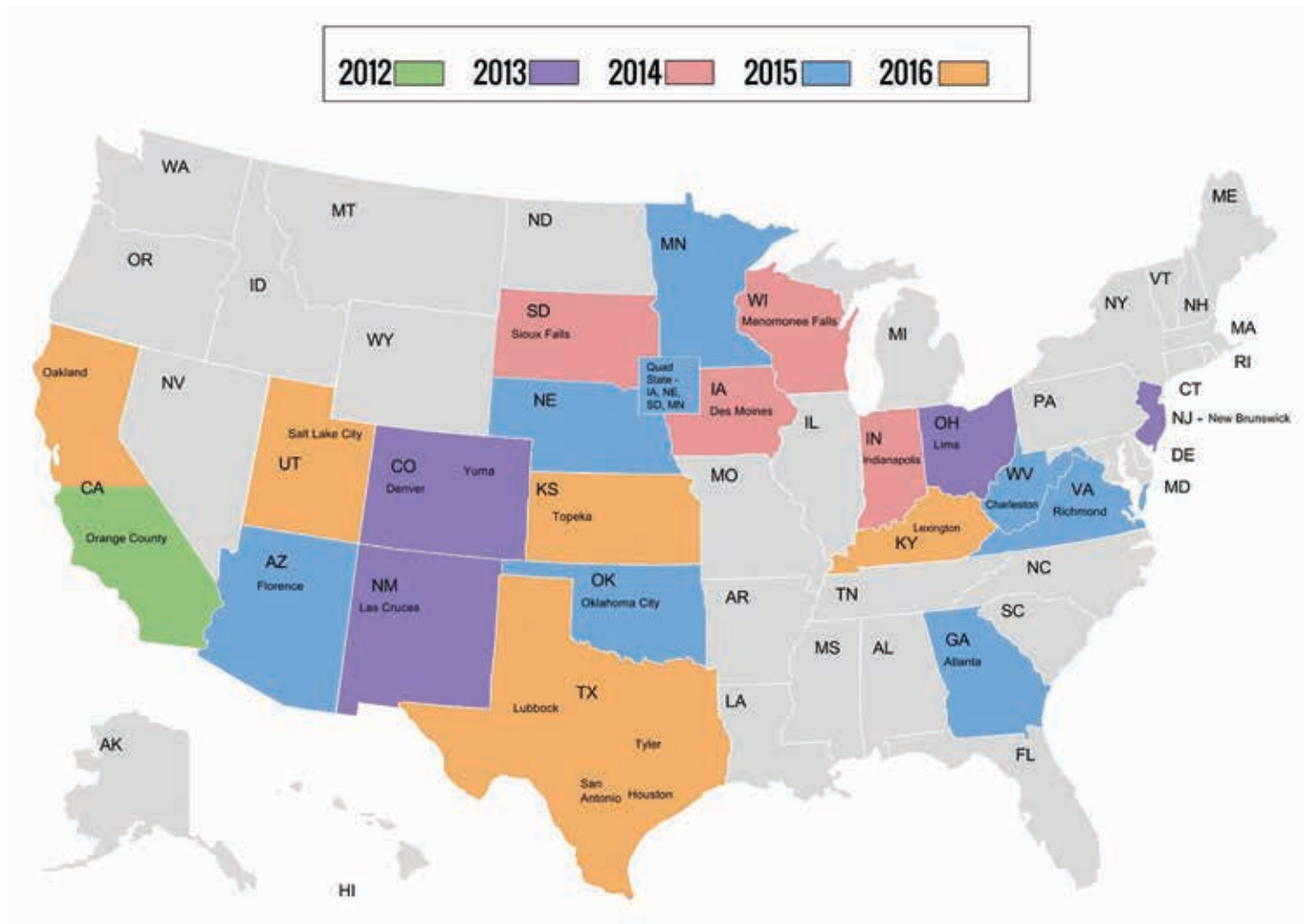


*Esther Goetsch*

We held a coalition build in California in conjunction with the Super Bowl, four in Texas, one in Kentucky, one in Kansas and one in Utah. The last coalition build, held in Yuma County, Colorado, featured a new county-wide format and was open to a wider audience, working to not only train law enforcement and trucking representatives, but to strengthen the community around truck stops and trucking companies as well in the fight against human trafficking.

A new reporting format introduced this year was so favorable that the Kentucky Attorney General did a press release around the format and posted the report on their website.

The Change A Path organization funded five coalition builds in 2015-2016 and then gave an additional \$25,000 for the Utah build and builds in 2017.



## A sampling of coalition build outcomes:

Every state that hosted a TAT coalition build in 2016 has now adopted, or is planning to adopt, portions of the Iowa MVE model. Kentucky, Texas, Kansas and Utah are all looking at making TAT training mandatory to entry level CDL holders as a direct result of their participation in a coalition build.

In Kansas, four hundred officers, including troopers and motor carrier inspectors, will receive TAT training as part of their CVSA recertification through the Kansas Highway Patrol.

Topeka Police Department, in partnership with the Kansas Office of the Attorney General task force on human trafficking, will begin incorporating TAT training as part of their human trafficking training blocks 2-3 times per year.

As a result of the San Antonio, Texas coalition build, over 1,000 drivers are now being trained.

After the coalition build, two Utah trucking companies have begun training their drivers and plan to register them as TAT trained.

As a result of the Lexington, KY coalition build, Attorney General Beshear's Office is planning to propose legislation that would adopt the Iowa MVE model in total.

## Coalition build participants said:

*"I have been in law enforcement for 20 years, and I am still serving in the military as well. I go to trainings all the time, and it is always the same. This training was new and very helpful and needs to hit law enforcement more."*

— Sheriff, Topeka, Kansas

*"To actually hear from a victim and what she went through was very eye opening and an inspiration to try and help those that cannot help themselves."*

— Truck Stop General Manager, San Antonio, Texas

*"It was helpful to see that an adult can be a victim and to understand that maybe they need help."*

— Truck Stop General Manger, West Valley City, Utah

*"Your conference enabled me to meet others in the field and make connections needed to gather more data on human trafficking in the state. The survivor's story really gave me perspective on human trafficking and the idea that having a survivor speak would be helpful for training law enforcement."*

— Data Analyst, Utah Attorney General's Office, West Valley City, Utah



# The Freedom Drivers Project

**75** IN **27**  
EVENTS STATES



The FDP has driven over **78,900 MILES.**



THAT IS OVER **2.3MIL** impressions



THE FREEDOM DRIVERS PROJECT

**37** EVENTS IN 21 STATES



**9,400+** WALK THROUGHS ON THE FDP



THE FDP HAS DRIVEN OVER **32,108 MILES**

THAT IS OVER **963 K** IMPRESSIONS



**2016**

## The impact of the FDP can be grasped by these quotes from people who toured it:

"This is one of the best things the trucking industry can get behind. It's something we can do and actually make a difference ... the truth is there are so many more drivers who walk out of here emotionally touched, saying I'm not going to put up with this anymore, and they're putting a sticker in their truck and they're taking multiple wallet cards, so they hand them out to their family members and other people so they have a way to call no matter what they see. That's important, I think, that truly is what the driver image is. If you've been around true truck drivers, you know that their image is that they care about America; they care about people; and they care about the industry. They don't want to be in an environment where they see unsafe things happening to people."

— Lori Furnell, Boyd Brothers

"There are people out there that don't know about this, that it's really going on. It needs to get out there, so it's truly been an honor to be a part of this."

— Mike, a driver who hauled the FDP

"It raises awareness of a very important issue. And the trucking industry plays a big part in terms of being the eyes and ears of the highways and trying to control the situation. I think it drives the point home — they can see the trailer, tour the trailer and talk with you guys about the issue."

— Don Schaefer, executive vice president, Midwest Trucking Association

"I have been doing Road Team work since 2000 when I was on the Kansas State team, and for the last 4 years for America's Road Team. This event was one of the best, if not the best, I have had the opportunity to be part of. Thank you. I know we touched, woke up, and educated a lot of folks last weekend. And that always makes for a great event. If I ever get the opportunity to work with you again, it would be my pleasure."

— Byron Bramwell, Arkansas Road Team, YRC freight, volunteered with the FDP



# Freedom Drivers Project continues to win friends, influence people

## *FDP aided in industry training, stimulated partner conversion and increased awareness throughout travels.*

The Freedom Drivers Project (FDP), which debuted at the Great American Trucking Show in August 2014, has attended 75 events in 27 states through the end of 2016, traveling 78,900 miles. It has been toured by more than 18,600 people from all walks of life and professions, from state and national legislators to company executives, mid-level managers, safety directors, truck drivers and the general public.

In 2016 alone, the FDP attended 37 events in 21 states, traveling over 32,108 miles, with more than 9,400 people walking through it. Donations, both in-kind, such as free hauls, and cash related to FDP events, totaled \$193,617, with 28 companies, organizations or individuals donating at least in part due to an FDP event, making the impact of this unique exhibit possible.

Notable events attended in 2016 included the Great American Trucking Show, the Mid-America Trucking Show, trucking appreciation days, state truck driving championships, trucking shows, coalition builds, the Rotary World Peace Conference, the New York State Day at the Legislature, the Colorado State Patrol's Youth Academy, the Ohio and Arkansas State Fairs, the National Truck Driving Championships, the Iowa 80 Jamboree, state anti-human trafficking events and many others.

Many of the hauls to these events were provided as in-kind donations by our partners. These partners included Apex Transportation, AWL Transport Inc., Boyd Brothers Transportation, CAST Transportation, Central Tech, Classic Carriers Inc., Covenant Transportation, Godfrey Trucking, Heartland Express, Hoekstra Transportation LLC, JBS Carriers, Knight Transportation, MJ Tank Lines, P & S Transportation, Quality Distributions, Total Transportation of Mississippi LLC, Twin Eagle, USA Truck, Voyager Express, Walmart and Werner Enterprises. The FDP enabled TAT to build or strengthen relationships with such organizations and groups as Peterbilt, Twin Eagle, Boyd Brothers Transportation, Heartland Express, the Ohio State Patrol, Help Inc. and the Denver Transportation Club.

By April 2017, the FDP will sport a new interior and exterior wrap, with design provided free by The Bawmann Group, and new installations, designed and created by Brad Riley with iEmpathize and GraphX in Boulder. These new installations will include new artifacts from survivors of sex trafficking, illustrating that forced prostitution is not a victimless crime.

"After seeing the exhibit, it definitely opened my eyes. The information about the victims and the items on display brought things out in a real and personal way to me. From now on, I will be involved and I am a tat."

— Butch Jennings, driver who hauled the FDP

"We have been a sponsor of Truckers Against Trafficking going on two years now, and we have been actively training our drivers and employees with what to look for. Having the Freedom Driver's Project on our yard was a great reminder and refresher to our employees that human trafficking is still an issue and will be until awareness and legislation stop these violent criminals from trafficking humans and paying for services. It's a reminder that even though we go about our daily lives, there are people out there being victimized every day. Thanks for sharing your Freedom Driver's Project with us!"

— Julie Durr, Heartland Express

"The Freedom Drivers Project was impactful for those who walked through it. A few people were emotionally moved by the subject, and some had their teenage children walk through to help educate them on the dangers of human trafficking. The biggest opportunity for Ohio, as a result of the FDP being at the Fair, was the impact it had on driving the media to the human trafficking issue. We had three TV news outlets there, and one returned two other times to do live spots. Since then, we have received calls asking how others could get the FDP to their towns. I think people are somewhat aware of the human trafficking issue, but when they actually see the FDP, the reality of the issue becomes personal for them. It changes the mindset that human trafficking is something that happens to people as a result of their own choices to a reality that this issue is predator-prey victimization of our youth that no one is immune to. As a result, the FDP helped families begin the very important conversation about the realities of the world around them."

— Capt. Mike Crispen, Ohio State Patrol



# The Iowa MVE Model



Based on the groundbreaking work with TAT materials done by the Iowa Motor Vehicle Enforcement (Iowa MVE) agency, the Iowa MVE Model organizes the state patrol and other law enforcement entities to utilize entry points into the trucking industry to spread the TAT anti-trafficking message. Help us by activating the appropriate government agencies in outreach work to the trucking industry by adopting the following guidelines:

- Train MVE/CVE and/or law enforcement officers with TAT materials.
- Stock weigh stations, ports of entry and rest areas with TAT materials.
- Ensure that every CDL issued (or renewed) is accompanied with a TAT wallet card.
- Join the National Hotline law enforcement network by calling 1-888-3737-888.
- Visit truck stops with TAT materials, urging them to train employees and distribute.
- Implement TAT training as part of mandatory safety meetings for trucking companies.

In addition, states may also:

- Use asset forfeiture funds to pay for TAT materials.
- Begin collecting data of interdiction stops that lead to human trafficking investigations.
- Mandate TAT training for entry-level CDL holders statewide.

Help us mobilize the trucking industry to combat human trafficking.  
Send an email to [tat.truckers@gmail.com](mailto:tat.truckers@gmail.com) for more information.

**Make the Call. Save Lives. 1-888-3737-888**

# Industry Training Program expands through multiple means

***Continually working to fortify and leverage all connections and partnerships helped training program to scale across the industry.***

TAT's core program, the Industry Training Program, drives the biggest impact by training hundreds of thousands of industry members about the realities of domestic sex trafficking and how the trucking industry can combat it. By speaking all over the country, utilizing a robust social media program, and via our industry-specific materials, TAT partners with trucking schools, the carriers themselves, the truck stop industry, as well as manufacturers, dealers and state and national trucking associations, to spread the word. TAT training has resulted in a significant increase of reports of possible trafficking to the National Hotline from truck drivers, which has resulted in victim recoveries and the arrest of criminals. Year-end figures from the National Human Trafficking Hotline reveal that truckers have made 1589 calls, reporting a total of 503 cases of potential human trafficking with 1098 potential victims from these cases, 299 of which are minors.

The year's highlights for industry training include:

- 287,987 trucking industry members have been registered as TAT Trained on our website. This is up from 174,761 at the end of 2015.
- By strategically working to establish relationships with the top 100 trucking companies in the United States, TAT has seen new partnerships blossom with companies including Covenant Transport, ABF Freight, Quality Carriers, AAA Cooper, USA Truck, California Cartage, XPO Logistics, Celadon, Martin Transportation Systems, Dart Transit, Prime and PGT Trucking coming on board. UPS also came on board this year, beginning TAT education and awareness for its 90,000-plus drivers.



- Our Shipping Partners Program has grown through new relationships with Costco, Hewlett Packard (HP) and Praxair, all of which are training their own drivers and/or requesting that carriers they hire train their drivers with TAT materials.

Blair Chikasuye, HP global logistics sustainability manager, said, *“Human rights are the fundamental rights, freedoms, and standards of treatment to which all people are entitled. HP’s approach to respecting human rights aligns with the UN Guiding Principles on Business and Human Rights. HP is also a signatory to the UN Global Compact, which includes several principles in this area.*

*“In 2015, the U.S. government made important amendments to the U.S. Federal Acquisition Regulation aimed at combating human trafficking. The following actions were implemented by HP:*

- *Revised relevant policies (Supply Chain Foreign Migrant Worker Standard, U.S. Public Sector Anti-Human Trafficking Policy) and company recruiting processes to align with the government’s policy*
- *Developed and embedded a contract clause that extends the government’s policy to relevant suppliers and contractors*
- *Created and deployed an anti-human trafficking awareness training module for Human Resources*

*“Starting in 2017 in the supply chain space, HP will kick off an initiative where our U.S. road transport carriers and subcontractors are expected to comply with the principles and required training of the Truckers Against Trafficking program.”*



- The TAT Dealership Partner Program, which utilizes dealerships across the nation to become points of distribution for TAT materials and provide financial support, welcomed its first two partners in TEC Equipment and McGriff Tire and Service.
- Extremely advantageous speaking opportunities afforded TAT this year included the American Trucking Associations Management Conference and Exhibition Oct. 3, the American Trucking Associations Safety Management Council and Transportation Security Council’s 2016 Safety, Security and Human Resources National Conference Oct. 24-26, the American Association of Motor Vehicle Administrators Annual

International Conference in August, the Commercial Vehicle Safety Alliance Annual Conference and Exhibition in September, and the Eighth Annual Texas Human Trafficking Summit. TAT was also invited to send its Freedom Drivers Project to the American Trucking Associations National Truck Driving Championships in Indianapolis, Indiana this summer. TAT was able to leverage each of these opportunities with numerous new contacts, many of which were converted into partnerships.

- From March to November 2016, both a major truck stop chain and a large carrier participated in a TAT survey, which helped us gain a more comprehensive picture of what industry stakeholders are seeing on the highways in terms of possible human trafficking situations. Out of a total of 1574 survey respondents, truck stop employees (22%) and truck drivers (78%) noted a minimum of 532 incidents of commercial sex, involving 277 minors and 840 adults. Thirty-six percent of the incidents described by survey respondents likely constitute sex trafficking. This means that in addition to the hotline numbers reported above, TAT survey respondents encountered an additional 521 sex trafficking victims ... half of whom were minors. While 40 percent, or 196, of these cases were reported to law enforcement via 911, the sheriff or a local security guard, only 3 percent were reported to the hotline. As no one is tracking trafficking reports outside of the National Hotline, this survey is helping TAT capture some of the data that is lost when cases aren’t reported to the hotline, and it also reinforces the fact that we have much work to do in continuing to educate and empower the industry to report all cases to one centralized location. We hope to refine and expand the survey in 2017 to make the data more accessible and useful to state and local law enforcement who are its intended recipients.
- At the Mid-America Trucking Show this year, we received a most notable in-kind donation from Bridgestone, a TAT platinum sponsor, when they donated their deluxe exhibit floor space to us for use throughout the show. Additionally, representatives from ArtWorks for Freedom joined us at our booth with a special hands-on project for show participants to help increase education and awareness about human trafficking. It was fun, visual and provided a unique product at the end: The Golden Doors to Freedom. The Golden Doors to Freedom is a multi-faceted arts project where abandoned doors become portals to cross-generational discourse, carrying with them the voices of artists and individuals. (see photo next page)



ArtWorks for Freedom Master Gilder Bill Adair and Creative Director Kay Chemush flank the completed Golden Door to Freedom.

## Additional noteworthy items demonstrate strength and scope of Truckers Against Trafficking

*From international cooperation to celebrating greater awareness at home, TAT invested in critical social change through trucking*

While not fitting neatly under any one particular category, the following items deserve mention as significant accomplishments in 2016:

- A corporate overview of Truckers Against Trafficking, including our theory of change with graphics, has been posted on our

website and is worth your review. Look for it in the About Us section under What We Do. (<http://www.truckersagainstrafficking.org/what-we-do/>)

(continued on next page)

“Having a TAT decal on my tractor window is a priority for me, and this is why: Last year, I was on a 10-hour break and had parked my truck at the Pilot in Mahwah, NJ. I was coming out of the store, when I noticed a young lady near my truck. I hung back to see what she was doing. She looked around nervously, then quickly copied down the number on my door sticker I started to approach her, but she spooked and took off. I’ll never know whether she called or not, but maybe it gave her the strength she needed to get help.”

- Ken Whitesell, driver  
NFI Transport





TAT Deputy Director Kylla Lanier, on stage, asked truck drivers to stand at the Childhood Brasil conference to receive a standing ovation.

Photo Credit: Romero Cruz

- Working through social media to affect cultural change and personal paradigms of who and what trafficking victims are, TAT brought in new partners through Facebook, Twitter, Instagram and our personal truck driving partners. The following quotes demonstrate some of the dynamics taking place in people's thinking:

*No human being, no matter what nation they come from, what language they speak, or what religion they practice, deserves to be enslaved and treated like property to be used and discarded like something disposable.*  
—Brian A.

*Don't the victims have the right to a childhood? A life? To be treated like a human being? Why do we turn and look the other way when another human being is suffering? Every one of these kids needs to be brought home. We have two eyes; let's use them to recognize these sweet children and young adults when we're out there. Let's bring them all home.*  
—Tracy C.

*I like TAT for the life-changing information I receive ... for the way it empowers so many people like me to change the world for the better and to help bring justice to people who have committed terrible, inhumane acts to innocents. Our world depends on truckers to thrive. These incredible people can also be the first line of defense against all kinds of evil acts. Thank you, TAT and truckers everywhere!*  
—Karyn H.

- TAT presented its Harriet Tubman Award to two TA/Petro employees in Jessup, Maryland, whose observations, quick thinking and follow-up call to police last year in November helped law enforcement in Howard County arrest three traffickers and recover six of the 12 women they were forcibly prostituting.

- TAT presented on its coalition builds in Sao Paolo, Brazil to Childhood Brasil's On the Right Track program in late November. Childhood Brasil trains company trainers who then train truck drivers in Brazil. At the conference where Lanier spoke, which also celebrated the 10-year anniversary of On the Right Track, more than 300 participants from companies, transportation, police and government and justice/security representatives were in attendance. Inspired by Lanier's presentation, the president of one of Brazil's largest truck stop organizations has decided to work with Childhood Brazil. Lanier will continue to work with Childhood Brasil to scale our partnership with them. Childhood Brasil uses the TAT training video dubbed into Portuguese and are hosted on a weekly trucking show, similar to the Dave Nemo Show on Sirius XM, where they cover all manner of topics to truck drivers.
- After being approached by representatives of Consejo Ciudadano, the Mexican human trafficking hotline, TAT has now added that hotline number to its wallet cards for drivers who may cross the border between the United States and Mexico as part of their jobs.





■ Showing the alertness of drivers on the road, truck driver Jaxon Allen, and his wife Dani, shared the following personal experience this year. Dani also worked as an intern for TAT, created and ran a fundraiser for TAT and will begin part-time work with TAT in 2017 as a data entry technician.

*My 19-year-old daughter had a week off from work and decided to spend a few days with me out on the road. We were having a wonderful time, enjoying the sights, as we made our way out to the West Coast. My truck began overheating in northern Arizona, leaving my daughter and I stranded on the highway while we awaited assistance from a road service company. We decided to stretch our legs while we waited and jumped out of the truck for a walk. It was a hot afternoon in June, and I began to lag behind as my daughter power-walked.*

*No sooner did we get back to the truck, when an Arizona Highway Patrolman pulled up behind us and flipped on his lights. He asked me what was going on, and I explained that the truck was overheating. He asked me for my identification and paperwork, then asked my daughter for her ID as well. He questioned both of us, and I was beginning to get irritated. I was already worried about being late to drop off my load and stressed about the truck's mechanical issues.*

*The patrolman then explained to me that a passing trucker had made a phone call to a trafficking hotline and was directed by the*

*hotline to call 911. The driver made the call, expressing concern that a possible trafficking situation was taking place. My daughter is only 5 feet tall and petite and is often mistaken for being younger than 19. The other driver had seen us walking, and it appeared as though my daughter was trying to walk away while I was pursuing her.*

*Hearing that another driver had taken the time and initiative to help a stranger completely turned this situation around. My feelings of irritation and annoyance turned to gratitude. Had my daughter been in trouble, this driver would have surely saved her life. The driver had no idea whether or not she was in danger, but made the decision to stand up for a stranger. The patrolman also took the time to thoroughly investigate the situation, again ensuring that my daughter was indeed safe.*

*I am grateful to Truckers Against Trafficking for educating this driver to recognize potential trafficking indicators. I am grateful to my fellow driver for making the call, and I am grateful to the hotline representative and to the highway patrolman for investigating this incident. The trucking community is mounting a defense against trafficking, and I am proud to be on the frontlines of this fight. I am a former U.S. Marine, and we never leave anyone behind!*



Dani and Jaxon Allen

# Financials

## STATEMENT OF FINANCIAL POSITION

As of December 31, 2016

|   | 2016           | 2015           |
|---|----------------|----------------|
| <b>Assets</b>                             |                |                |
| Current Assets                            | 301,142        | 252,513        |
| Fixed Assets                              | 17,333         | 25,333         |
| <b>TOTAL ASSETS</b>                       | <b>318,475</b> | <b>277,846</b> |
| <b>Liabilities</b>                        |                |                |
| Current Liabilities                       | 8,465          | 5,588          |
| Long Term Liabilities                     | 0              | 0              |
| <b>TOTAL LIABILITIES</b>                  | <b>8,465</b>   | <b>5,588</b>   |
| <b>Net Assets</b>                         |                |                |
| Unrestricted                              |                |                |
| Undesignated                              | 287,412        | 244,897        |
| Temporarily Restricted                    | 22,598         | 27,361         |
| <b>TOTAL NET ASSETS</b>                   | <b>310,010</b> | <b>272,258</b> |
| <b>TOTAL LIABILITIES &amp; NET ASSETS</b> | <b>318,475</b> | <b>277,846</b> |

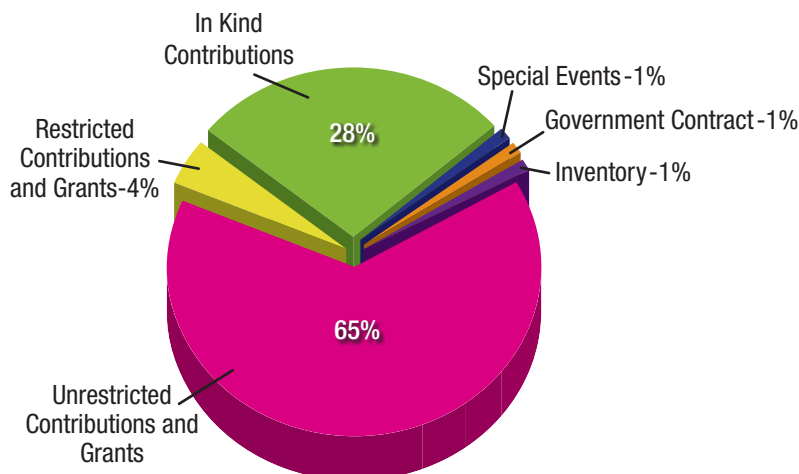
## STATEMENT OF ACTIVITIES

As of December 31, 2016

|                                       | 2016           | 2015           |
|---------------------------------------|----------------|----------------|
| <b>Support &amp; Revenue</b>          |                |                |
| Unrestricted Contributions and Grants | 508,553        | 460,738        |
| Restricted Contributions and Grants   | 35,000         | 35,000         |
| In Kind Contributions                 | 218,453        | 86,691         |
| Special Events                        | 8,428          | 18,774         |
| Government Contract                   | 8,257          | 8,110          |
| Other Income                          | 1,070          | 459            |
| Inventory                             | 4,296          | 3,886          |
| <b>TOTAL REVENUE &amp; SUPPORT</b>    | <b>784,057</b> | <b>613,658</b> |
| <b>Expenses</b>                       |                |                |
| General and Administrative            | 66,485         | 53,023         |
| Fundraising                           | 23,406         | 22,563         |
| Program Services                      | 651,056        | 508,941        |
| <b>TOTAL EXPENSES</b>                 | <b>740,947</b> | <b>584,527</b> |

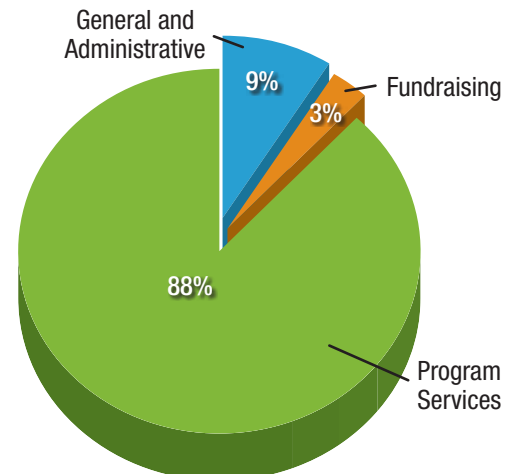
### BREAKDOWN OF TAT FUNDING

#### SUPPORT & REVENUE



### EXPENSES BY FUNCTIONAL CLASS

#### EXPENSES



## Board of Directors

Scott Perry – *Chairman*  
VP of Supply Management Ryder

Molly Wolff – *Secretary*  
Anti-trafficking advocate and  
truck show representative

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President of iEmpathize

Bruce DD MacRae – *Director*  
VP State Government Affairs UPS

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COO and Executive VP of Industry Affairs  
American Trucking Associations

Sam Smith – *Director*  
Knoxville West TA TravelCenter Franchisee

Gary Clark – *Director*  
GCR Market Manager

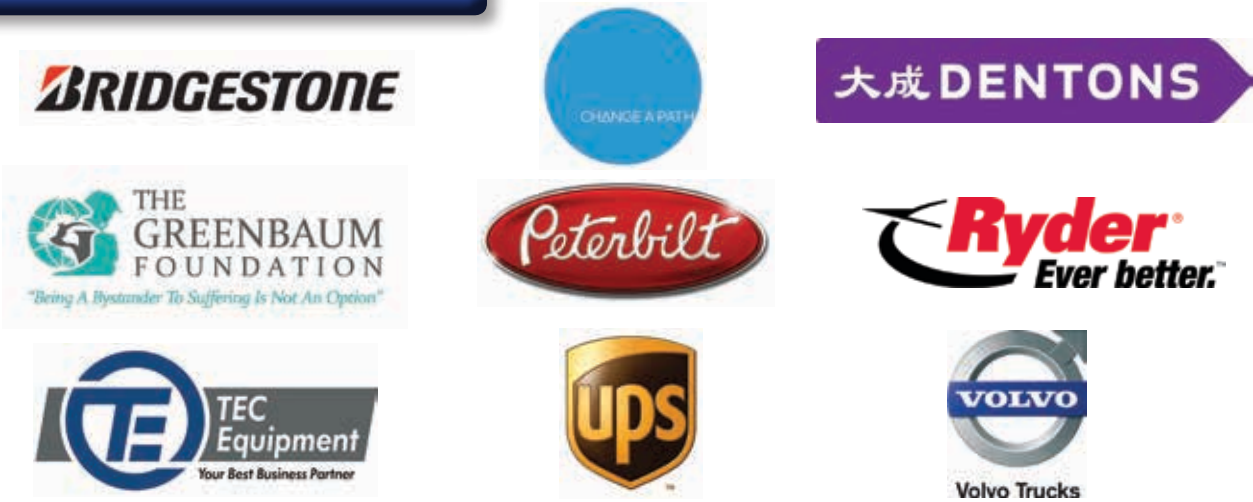
Dave Nemo – *Director*  
SiriusXM Radio Personality

Chief David Lorenzen – *Director*  
Office of Motor Vehicle Enforcement  
IA DOT

Kendis Paris – *Director*  
TAT Executive Director

While TAT is extremely thankful to all our supporters and donors for helping to make the achievements of 2016 a reality, we'd like to give special recognition to our Platinum, Gold and Silver Level sponsors.

## Platinum Sponsors



## Gold Sponsors



## Silver Sponsors



## TAT in Action

*Mark\* called the hotline to report a sex-trafficking situation he observed at a truck stop one evening. Because of the training Mark received from Truckers Against Trafficking, Mark knew what to look for and knew to call the National Human Trafficking Hotline (NHTH) for help. When Mark called the NHTH, he was able to speak to a hotline advocate about the two teenage girls he witnessed climbing into the cab of another truck. After taking Mark's report, the hotline advocate immediately dispatched the hotline's 24/7 law enforcement contact for the area. When law enforcement arrived on the scene, they were able to take the two minor victims safely into custody and arrest the buyer for purchasing sex from children.*

*\*Names, locations, and other identifying information have been changed and/or omitted to preserve the confidentiality of the people we serve.*



### TRUCKERS AGAINST TRAFFICKING

**PO Box 816  
Englewood, CO 80151  
Phone: 612-888-4828  
Email: [tat.truckers@gmail.com](mailto:tat.truckers@gmail.com)  
Website: [truckersagainsttrafficking.org](http://truckersagainsttrafficking.org)**

Truckers Against Trafficking is a 501c3 non-profit whose mission is to educate, equip, empower and mobilize members of the trucking industry to recognize the signs of human trafficking and know how to combat it through the normal course of their jobs.