Kevin Kimmel, truck driver for Con-way Truckload and winner of TAT’s 2015 Harriet Tubman Award (see story page 5)
On April 22, 2015, TAT was awarded the Suzanne McDaniel Memorial Award for Public Awareness as part of the annual Congressional Victims’ Rights Caucus Awards at the Rayburn House Office Building in Washington, D.C. Bill Brady, an over-the-road truck driver for Lodestar and a driver of the Freedom Drivers Project, accepted the award on behalf of TAT. Representatives from the trucking industry were in the audience at the ceremony. From left: Brad Bentley and Debbie Sparks of the Truckload Carriers Association, Elisabeth Barna of the American Trucking Associations, and Tiffany Wiazlowski Neuman of the National Association of Truck Stop Operators Foundation pose with Bill Brady, center. Debbie Sparks commented, “It was a great day for trucking thanks to TAT.”
Human trafficking is one of the greatest human rights violations of our time. The topic can seem overwhelmingly dark, and one often wonders, “What can be done in the face of such evil?”

Thankfully, there are many who will employ their time, talents and resources once given clear direction on how to make an impact. From the beginning, Truckers Against Trafficking realized it must create pathways for involvement where none prior existed. If critical populations that really are in strategic positions to close loopholes to traffickers are going to affect lasting change, then someone must be a catalyst for that change. Someone must make the connections between what needs to be done and how it can be effectively accomplished inside existing structures. This change cannot occur in a vacuum. It can only be done alongside the very people who will become changemakers themselves.

TAT accepted that challenge six years ago and has been walking alongside members of the trucking industry ever since … learning the industry’s ins and outs, the functions and capacities of various roles and the exponential reach and sphere of influence each has. In doing so, TAT has crafted its programs around the needs of the larger anti-trafficking movement, as well as the needs of the industry. What has emerged is a sector-specific organization that truly partners within a thriving industry framework, allowing for both victim recovery and the promotion of an industry that ultimately is creating a model for other countries and modes of transportation to replicate.

TAT firmly believes that each member of the trucking industry, no matter how he/she is employed, can be a critical player in helping to recover victims. We work diligently to uncover and create new pathways, so our partners can become agents of change right where they’re at.

Of course, all the good ideas in the world just stay ideas unless people who care put them into action. We are exceedingly grateful to the men and women of the American trucking industry who continually amaze us with their compassion and integrity … who go to work every day in an effort to keep our country moving forward, and serve as the eyes and ears of our nation’s highways in an effort to recover and assist those most vulnerable among us. They are the true changemakers, and we dedicate this annual report to them.

Kendis Paris, Executive Director
Truckers Against Trafficking
**Issue**
Human traffickers are continually moving victims from venue to venue for sale and exploitation. Identifying and engaging potential front-line responders is critical in the fight against human trafficking. Members of the trucking/travel plaza industry are the eyes and ears of America’s highway system and a crucial component to the arrest of traffickers and recovery of victims. They continually travel the length and breadth of this country and, when trained and mobilized, can spot human trafficking situations. Their effectiveness is further enhanced with the development of strong working relationships between them and members of law enforcement through coalition-building training that builds trust and closes loopholes to traffickers.

**Mission**
Truckers Against Trafficking is a 501c3 non-profit whose mission is to educate, equip, empower and mobilize members of the trucking industry to recognize the signs of human trafficking and know how to combat it through the normal course of their jobs.

**Goals**
- Make the TAT training DVD, wallet cards (and other materials) a regular part of training/orientation for members of the trucking industry, so when they suspect human trafficking is taking place, they can call the National Human Trafficking Resource Center (NHTRC) at 1-888-3737-888 and report what they know.
- Partner with law enforcement to facilitate the investigation of human trafficking.
- Marshal the resources of the trucking industry to combat this crime.
Because education is the first directive in TAT’s mission statement, the tools we provide to train the many members of the trucking industry are of paramount importance. If done well, they create pathways to better understanding resulting in appropriate action. The tools need to communicate memorably, be inclusive of the variety of positions/roles within the industry, be easily available and accessible in multiple formats, and be visually and verbally effective.

While we continually update the wallet card as needed, it’s been four years since we released our first training DVD in 2011. It was time for an updated version, and one that highlighted the progress the trucking industry has made in combating domestic sex trafficking since TAT came alongside the industry in 2009. Working with a number of our trucking and travel plaza partners, as well as the award-winning and expert videographic team at iEmpathize, who filmed and produced our first DVD, we produced and released a Phase II training DVD in 2015, in both 26-minute and 13-minute versions.

To provide another medium for bringing more in-depth training to the variety of audiences TAT serves, we worked with the innovative Word Press team Never Settle of Seattle to create an on-line, interactive training through an educational portal on our website.

While different in format and form, both tools provide valuable information, often in question and answer arrangement, regarding what human trafficking is, many of the locations where it exists, what it will most likely look like and the steps a person should take once it is recognized. The online curriculum even has a number of scenarios for specific employee groups of the trucking/travel plaza industry, and a section for parents to help keep their children safe from exploitation.

With 7 million members of the trucking industry, there are always those who are hearing about human trafficking and TAT for the first time. To enable first-time inquirers to gain a “nutshell” view of the issue and how we function with the trucking industry, we created, with the talent of justice-focused media consultant Alice Paul Group, a short, fast-moving whiteboard animation describing who we are and how the trucking industry is working to fight human trafficking.
**2015 Results from the Field**

Between Dec. 7, 2007 (when the National Human Trafficking Resource Center [NHTRC] began) and Dec. 31, 2015, truckers made 1,324 calls, reporting a total of 415 cases of potential human trafficking across all types of trafficking and all venues. NHTRC staff identified 723 potential victims from these cases, with 241 of those being minors. (Prior to 2009 when TAT began, the NHTRC reports that they had received only three of the total trucker calls.)

174,761 company employees, students at truck driving schools and independent drivers are now registered on the TAT website as being TAT trained.

7,538 people toured the Freedom Drivers Project at 30 events in 16 states.

6 coalition builds were held in the states of Arizona, Georgia, Virginia, West Virginia, Oklahoma and Iowa, with 375 people trained, split on average 60/40 between law enforcement officers and trucking industry stakeholders. The Iowa coalition build involved the four states of Iowa, Nebraska, South Dakota and Minnesota.

8 more states have now adopted the Iowa MVE model, either wholly or in part. This brings the number of states to 19 now implementing this model of education across the country, ensuring greater cooperation between trucking and law enforcement in fighting the crime of human trafficking. This year, New Mexico, Missouri, Alabama, Illinois, Ohio, Virginia, Utah and Maine came on board.

15 more state trucking associations voted to partner with TAT, bringing the total number of state trucking associations working with TAT to 46. This year, Utah, Nebraska, Texas, Louisiana, Arkansas, Alabama, Kentucky, South Carolina, North Carolina, Virginia, West Virginia, Maryland, Vermont, New Hampshire and Michigan joined the fight.

50 presentations were made by TAT staff and those representing TAT this year. The events included state trucking association conferences, the Trucking Association Executives Council meeting, the Bridgestone Bid Kickoff, coalition builds, trucking safety management councils, the National Domestic Highway Enforcement Conference, the American Association of Motor Vehicle Administrators, the Maine Bureau of Motor Vehicle Training, the World Economic Forum in New York, the Trust Women Conference in London, the Berkshire Hathaway Transportation and Logistics Summit, and conferences by Google and United Way focusing on fighting human trafficking, among many others.

107,864 is the number of followers on TAT’s Facebook page, up from 60,261, an increase of 79%. TAT also has 29,543 Twitter followers and 3,810 followers on Instagram.
While the National Human Trafficking Resource Center (NHTRC) reports clearly show calls are being made by members of the trucking industry to report incidents or potential incidents of human trafficking that they see, there is no systemic reporting method in place – either by law enforcement back to the NHTRC, nor by companies themselves nor by their employees – to let us know the outcomes of calls made and thus, the success stories. Many of the calls made to the NHTRC are also anonymous, which further complicates the ability to credit the appropriate caller, even if we do hear results. Additionally, many trucking industry members automatically call local police or 911 rather than the NHTRC, and those calls are lost to us, unless they happen to be picked up by the press. Here are two success stories, both covered by the press this year.

Kevin Kimmel – TAT’s 2015 Harriet Tubman Award Winner

Kevin Kimmel, an over-the-road driver for Con-way Truckload, had just finished making his overnight deliveries when he noticed something odd at the New Kent, Virginia truck stop where he stopped to sleep. A battered RV with blacked-out windows had pulled back by the trucks, and he saw a man come up and knock on the door of the vehicle. The man then went inside the truck stop, came quickly back, knocked again, went inside, and the whole vehicle started rocking. A few minutes later, what seemed to be the face of a distraught girl appeared at the vehicle’s window but was quickly jerked away, leaving him weighing what to do.

“The movement and that girl’s face, I thought ‘I don’t think it’s a family vacation,’ ” said the Florida-based trucker. He decided things didn’t looked right and called police. When police responded, they found an Iowa couple in the RV, along with a 20-year-old malnourished and frightened young woman, who said the couple had kidnapped her 18 days earlier in Iowa, had physically and sexually abused her and then forced her into prostitution. The couple was arrested, charged with sex trafficking and is now serving sentences of more than 40 years.

Kimmel, who has daughters and granddaughters, received a call from the woman a few days after her recovery to thank him. She told him he was her guardian angel. He replied, “You can do something for me. You can be my hero, and try to get this thing put behind you, and go on and have a happy and productive life.”

TAT’s Harriet Tubman Award, which carries with it a $2500 check, is named in honor of famed abolitionist Harriet Tubman, whose courageous personal actions resulted in the transportation of 300 slaves to freedom through the Underground Railroad and whose overall role in the freedom movement was instrumental in the freeing of thousands more. The award was created to honor a member of the trucking industry each year whose direct actions help save or improve the lives of those enslaved or prevent human trafficking from taking place.

Call from truck stop employee results in arrest of traffickers and recovery of victims

Field Manager Debo Adepiti at the TA Travel Plaza in Jessup, Maryland was making a premise check, including the fuel desk, mechanics shop and hotel, when Alan Bailey, the night porter, told him a young lady had recently come in dressed provocatively; the porter suspected prostitution. After speaking with both the driver of the van that brought the girl, as well as the young lady when she left the hotel, Adepiti believed the girl was being trafficked. He contacted Howard County police. When detectives arrived, they recognized a woman from one of the “X-Factor” ads they’d been investigating for two months on Backpage.com. As a result of Adepiti’s call, they arrested two men and a woman on human trafficking charges. The trio were advertising as many as 12 women from various states, posting ads, renting hotel rooms, scheduling appointments for prostitution and taking money from the women after they were forced to perform sex acts. Detectives also learned all three individuals provided drugs to keep the women high, making them work without sleep, assaulting them and forcing them to perform sex acts with them under threat. Police were able to locate and recover six of the women being abused by the ring of traffickers.
“Law enforcement officers all over the United States are working diligently to combat human trafficking. It’s a mobile crime, and it requires a mobile response. The transportation community is the sole resource for mobile communication. The TAT message, with the help of the trucking and transportation industry, provides law enforcement with the single greatest weapon to eliminate the overwhelming control these criminals have over their victims. In Ohio, the transportation community is providing an educational program to its drivers and customers and placing the TAT message on their vehicles and windows. So, the message is being ‘driven’ all over the state.”

Captain Mike Crispen
Licensing and Commercial Standards
Ohio State Highway Patrol
Creating pathways to enhance working relationships between law enforcement and trucking

Because TAT believes that enhanced working relationships between law enforcement and trucking results in closing loopholes to traffickers and affords greater opportunity for the recovery of victims, we’re continually working to create pathways for those relationships to deepen. In addition to presentations we make to both law enforcement and trucking throughout the year, the two main pathways we use are the Iowa MVE model and our coalition builds.

Iowa MVE Model

Since Chief Dave Lorenzen and his colleagues at the Iowa Motor Vehicle Enforcement (MVE) Division of the Iowa DOT created the Iowa MVE Model in 2013 and began using it in their state to streamline government agencies and law enforcement departments to get TAT training out to law enforcement and industry members, 18 additional states have adopted it, either fully or in part. Michigan and Ohio are the two other states who have adopted the model fully, and Ohio has carried the training one step further, becoming the first state in the nation to include TAT training as part of entry-level CDL licensing curriculum, beginning July 2016.

An article in the Dec. 7 edition of Transport Topics quoted both the National Association of Publicly Funded Truck Driving Schools, which partners with TAT, and the Commercial Vehicle Training Association, which oversees the for-profit training schools, as being in favor of the new Ohio requirement for entry-level CDL licensing in the state.

Additionally, Capt. Mike Crispen of Licensing and Commercial Standards for the Ohio State Highway Patrol, and the department’s point person on human trafficking, worked with all modes of transportation in his state to form a transportation coalition in June to further awareness of human trafficking and training with TAT materials. TAT participated in the initial meeting. In its first six months, the coalition’s accomplishments include:

- All coalition partners have trained their employees.
- Ohio Dept. of Public Safety is working on funding for magnetic signage for coalition members. They’ll use TAT material as the model and are also looking at stickers and bumper stickers for automobiles to drive the trafficking message.
- All new or renewal CDL licenses include the TAT wallet card.
- 180,000 TAT materials have been distributed statewide to drivers, carriers, and fueling points. A larger material order has been placed for continued distribution.
- The Ohio Trucking Association (OTA) held a training seminar for 65 of their industry leaders in August and partnered with Ohio State Highway Patrol on a media campaign that included TAT training for drivers.
- 30,000 pieces of TAT material were handed out to state fair patrons on the issue of human trafficking at two different fair locations. A great deal of conversation about the issue was sparked as a result of the TAT material.
- Work is being done to bring TAT’s Freedom Driver’s Project to the 2016 State Fair.

Coalition Builds

Coalition builds are designed to put representatives from law enforcement and trucking within specific areas in a state on the same page when it comes to fighting human trafficking. These half-day trainings help both entities discover how they can work together more effectively and provide them a more comprehensive understanding of the crime itself. Additionally, they receive valuable information from a trafficking survivor-leader, put together a contact list and engage in fruitful discussion. This year, with the help of Chief Lorenzen, now a TAT board member, TAT held its first quad-state coalition build, bringing together law enforcement and trucking representatives from Minnesota, Nebraska, Iowa and South Dakota to see how they could be more effective in stopping the trafficking along the well-traveled corridors that flow between their states. Along with training over 60 law enforcement officers in the room, TAT gained two new partners from that coalition build, as both Cubby’s and Sapp Bros. truck stop chains attended and decided to train their employees with TAT materials.
There are immense logistics and expense to keeping a 48-foot mobile exhibit on the road, traveling cross country to educate and train those who tour it. But since TAT debuted its unique Freedom Drivers Project (FDP) in August 2014, it has been in constant demand, creating pathways for TAT to reach new audiences, providing a tangible expression of our work in the trucking industry, broadening the scope of our message, adding depth to our words with actual artifacts from survivors and ensuring high visibility and media exposure to the message of human trafficking and what the trucking industry is doing to combat it.

In 2015, the FDP, among other events it attended, traveled to five of TAT’s six coalition builds; played a part in four trucking company employee appreciation days; exhibited at five major trucking shows; went to three truck driving championships; exhibited at its first state fair in Mississippi, thanks to the combined efforts of the Mississippi Trucking Association and the Mississippi Department of Transportation; and was a highlight at the Red Classic Advocacy Event, giving employees of Red Classic, Coca-Cola and McMahon Trucks an understanding of how to fight human trafficking. It was a visual display for the United Way Leadership Forum to Combat Human Trafficking in Washington, D.C., a National Underground Railroad Freedom Center event in Cincinnati, Ohio and a press conference in Bismarck with North Dakota Senator Heidi Heitkamp and America’s Road Team.

A special thank you and much appreciation to those companies who donated hauls for the FDP this year. CAST Transportation donated 10 hauls within the state of Colorado, while Landstar, Walmart, Total Transportation, Apex Transportation, Mile High Transportation, Carroll Fulmer and Central Tech all went the distance to make sure the FDP was present at a variety of events around the country. These donated hauls allow the FDP to appear at more events than would otherwise be possible and are another invaluable way the trucking industry partners with TAT and invests itself in the fight to end human trafficking.
Increasing access to the supply chain via our shipping partners

With the sheer number of people involved in the trucking industry – 7 million – and hundreds of thousands of trucking companies on the road, it is essential to create pathways to reach as many people as possible each year, if the entire industry is to become educated about human trafficking, equipped and empowered to take the appropriate steps to fight it and mobilized as a force across the United States. Consequently, TAT is continually exploring ways to maximize our accessibility within the industry.

One way to do this is by engaging shippers, the people who hire trucking companies to move their products from point A to point B. By educating shippers about human trafficking and the role they can play in this global war by leveraging the carriers they hire, we open new doors to the supply chain and increase our reach throughout the industry exponentially.

Examples of companies who have adopted some of these practices are:

- Bridgestone, a TAT partner since 2013, gave TAT Deputy Director Kylla Lanier a platform to speak to 200 carriers at one of their carrier bid meetings this year. This opportunity has resulted in a number of new carriers becoming TAT Trained.
- Walmart, a new TAT shipping partner, trained 7300 of their private fleet drivers, put a Walmart version of the TAT side window decal on their tractor fleet, and they agreed to be the hauler for the Freedom Drivers Project once a quarter in 2016.
- Johns Manville, another new TAT shipping partner, became a TAT silver level sponsor and also changed the language on its RFPs to urge carriers to become TAT trained.

Driving the ripple effect even farther, TAT, along with our Shipping Partners Program, received a special endorsement from the Interfaith Center on Corporate Responsibility, a coalition of faith-based and values-driven institutional investors, who are committed to rooting out human trafficking and slavery in the operations and supply chains of the companies they own.

We include here a portion of the statement from their website:

_The trucking industry, embedded in the supply chains of virtually every industry, is especially well positioned to raise awareness and thwart human trafficking incidents, particularly incidents of sex trafficking. We believe the Truckers Against Trafficking (TAT) program is fast becoming a successful, nationwide, anti-trafficking education model, providing resources and training for truckers to help them identify and respond to potential incidents of trafficking that may otherwise go unreported._

The next step in driving this education throughout the trucking industry is TAT’s Shipping Partner’s Program, meant to educate and engage large, national shippers, including big box retailers and grocery chains...

Because these companies have extensive trucking networks, often numbering in the tens of thousands, they can have enormous influence with the trucking community and, in turn, make a huge dent in combatting trafficking and saving lives.

_“...TAT has had significant impact on the trucking industry by building awareness and getting commitments from truck drivers to company executives,” said Pat Zerega, senior director of shareholder advocacy, Mercy Investment Services._
Empowering partners to multiply effectiveness

One of TAT’s founding principles is the empowerment of others. It’s the way we strive to conduct our work and relationships. When we empower others, it lifts, builds them up and frees them to own an issue for themselves and then use their own expertise, resources, relationships and skill to create new pathways for others to become involved and empowered as well.

This year, we’d like to recognize some of the ways many of our existing partners have multiplied TAT’s effectiveness within the trucking industry and/or within other spheres of influence, in fighting human trafficking through the pathways they’ve created with their customers, peers, suppliers, etc. Their innovation and willingness to extend themselves have been inspiring:

- Chief Dave Lorenzen, Iowa Motor Vehicle Enforcement, a board member for TAT and for HELP Inc. (the public-private partnership for PrePass that provides weigh station bypass and other truck safety services), was instrumental in HELP Inc. becoming a corporate sponsor of TAT. Chief Lorenzen also secured an invitation for TAT to co-present with him at the American Association of Motor Vehicle Administrators (AAMVA) to spread the Iowa MVE message, which resulted in an invitation by Maine’s Bureau of Motor Vehicles for TAT to present to them.

- Ryder, a TAT partner, gained free exhibit space for the FDP at the Alternative Clean Transportation ACTExpo, the largest clean fleet event.

- Introductions from Bridgestone and Ryder led a number of state trucking associations to begin partnering with TAT.

- TAT was invited to bring the FDP to a number of state truck-driving championships through the influence of state trucking associations.

- Polaris Project and the National Center for Missing and Exploited Children, both existing partners with TAT, gained an invitation for TAT to speak at Google’s national conference on combating child sex trafficking.

- The Georgia Trucking Association secured an invitation for TAT to present at the Trucking Association Executives Council, which led to new partners and strengthened existing relationships.

- The Mississippi Trucking Association, after coming on board with TAT, worked with the Mississippi DOT to bring the FDP to its first state fair.

- Bridgestone, an existing partner, worked with Speedco, one of its companies, to begin highlighting TAT on their regular video loop at all Speedco location monitors in the United States as well as make TAT wallet cards available at all their registers.

- Johns Manville, a subsidiary of Berkshire Hathaway, and a new TAT shipping partner, created a pathway for TAT to present in front of the transportation and logistics leaders of other Berkshire Hathaway companies.

- Peterbilt, an existing TAT partner, invited TAT in for a strategic “ideate” meeting to explore how Peterbilt can become more involved in fighting human trafficking.

- A presentation at the World Economic Forum resulted in an invitation for TAT to speak at the Trust Women international conference in November on what the American trucking industry is doing to fight human trafficking and how global shippers can do the same with TAT.
Members of the Maine Bureau of Motor Vehicles:
Left to right seated: Cindy Rattray, Rosamond Stevens, Kathy Vannah, Scott Thompson, Marcy Robinson, Fred St. Amant, David Roy, Allan Doll, Robert Parsons, Linda Smithson, Wayne Russell, Lori Dempsey, Patty Leighton
Left to right standing: Dean LePage, Vicki Lawry, Jennifer Pease, Lucy Taylor, Rhonda Boynton

“When we sought feedback from the managers after the conference, they overwhelmingly stated that the best part of the conference was your presentation, and many indicated that the presentation compelled them to want to make a difference. We all found you to be exceptionally knowledgeable and sincere and your presentation to be incredibly passionate and informative. You provided us insight about the dark part of humanity that certainly needs more exposure, as well as a look at the success stories and the potential for more of them as a result of our relationship. The Maine Bureau of Motor Vehicles is excited to enter into this partnership with TAT and believe there is no other organization (private or public) better equipped to reach the target audience of CDL drivers than a motor vehicle agency. We hope that by placing the TAT wallet card into every CDL driver’s hand, they will be more knowledgeable and aware when on the road – and will choose to make a call that saves a life.”

Jennifer Pease
Director of Public Services
Bureau of Motor Vehicles
### Financials

**STATEMENT OF FINANCIAL POSITION**  
As of December 31, 2015

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Assets</td>
<td>252,513</td>
<td>213,071</td>
</tr>
<tr>
<td>Fixed Assets</td>
<td>25,333</td>
<td>33,333</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>277,846</td>
<td>246,404</td>
</tr>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Liabilities</td>
<td>5,588</td>
<td>3,003</td>
</tr>
<tr>
<td>Long Term Liabilities</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td>5,588</td>
<td>3,003</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undesignated</td>
<td>244,897</td>
<td>141,989</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>27,361</td>
<td>101,412</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; NET ASSETS</strong></td>
<td>277,846</td>
<td>246,404</td>
</tr>
</tbody>
</table>

**STATEMENT OF ACTIVITIES**  
As of December 31, 2015

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support &amp; Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate Sponsors</td>
<td>277,372</td>
<td>223,360</td>
</tr>
<tr>
<td>Grants and Foundations</td>
<td>131,399</td>
<td>120,308</td>
</tr>
<tr>
<td>Private Donations</td>
<td>77,735</td>
<td>39,834</td>
</tr>
<tr>
<td>Fundraising</td>
<td>28,006</td>
<td>9,043</td>
</tr>
<tr>
<td>Other Income</td>
<td>12,455</td>
<td>17,468</td>
</tr>
<tr>
<td>In Kind goods and services</td>
<td>86,691</td>
<td>11,657</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE &amp; SUPPORT</strong></td>
<td>613,658</td>
<td>421,670</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td>447,562</td>
<td>276,194</td>
</tr>
<tr>
<td>General and Administrative</td>
<td>50,274</td>
<td>30,667</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>497,836</td>
<td>306,861</td>
</tr>
</tbody>
</table>

### Board of Directors

Scott Perry – **Chairman**  
VP of Supply Management  
Ryder

Molly Wolff – **Secretary**  
Anti-trafficking advocate and truck show representative

Brad Riley – **Director**  
President of iEmpathize

Bruce DD MacRae – **Director**  
VP State Government Affairs  
UPS

Elisabeth Barna – **Director**  
Sr. VP of Communications and Public Affairs  
Image and Outreach Advocacy  
American Trucking Associations

Sam Smith – **Director**  
Knoxville West TA TravelCenter Franchisee

Gary Clark – **Director**  
Director of Corporate Accounts  
Bridgestone Commercial Solutions

Dave Nemo – **Director**  
SiriusXM Radio Personality

Chief David Lorenzen – **Director**  
Office of Motor Vehicle Enforcement  
IA DOT

Kendis Paris – **Director**  
TAT Executive Director

### BREAKDOWN OF TAT FUNDING

**SUPPORT & REVENUE**
- Corporate Sponsors: 45%
- Grants and Foundations: 21%
- Private Donations: 13%
- Fundraising: 5%
- Other Income: 3%
- In-Kind Donation: 14%

### EXPENSES BY FUNCTIONAL CLASS

- **Program Services**: 90%
- **General and Administrative**: 10%
Thank you to all our supporters and donors for helping to make the achievements of 2015 a reality.

Platinum Sponsors

Gold Sponsors

Silver Sponsors
Ralph O’Dell, of Ralph O’Dell Jr. Trucking, receives TAT materials from MC/Sgt. Chad Flohr of the Michigan State Police. Michigan is one of the states which has fully adopted TAT’s Iowa MVE model. This model enables law enforcement to maximize their relationship with the trucking industry for educational purposes about human trafficking.