

# TAT COALITION BUILDS CLOSING LOOPHOLES TO TRAFFICKERS



[www.TruckersAgainstTrafficking.org](http://www.TruckersAgainstTrafficking.org)

**Union, NJ**  
**September 26, 2019**



## Mission

A coalition strives to bring together critical stakeholders to accomplish a single mission. TAT's Coalition Builds (CB) do just that, by gathering law enforcement and members of the trucking and bus industries to work together to close loopholes to traffickers, who exploit victims and legitimate businesses for criminal gain. The primary goal of a TAT Coalition Build is to establish an effective and sustainable working relationship between the trucking and bus industries and law enforcement statewide, in order to combat the crime of human trafficking. This is done through our short-term and long-term goals. Much of the short-term impact is seen immediately following the meeting, evidenced through the results of the survey and shown below under "same-day impact." The long-term impact is the result of follow up done two months after the meeting. TAT firmly believes that these meetings have far-reaching impact, not only in building strong coalitions between trucking and law enforcement agencies across the United States, but in ultimately saving lives.



## Short-term goals:

1. Gather leaders from various law enforcement departments, including representatives from the Department of Public Safety and the Department of Transportation, as well as county sheriff's offices, in the same room with representatives/executives of local trucking companies, bus companies and truck stop or bus terminal owners and managers.
2. Offer an initial training on human trafficking to all participants at the meeting, as well as offer concrete pathways and strategies for law enforcement and members of the trucking and bus industries to work together to combat it.
3. Introduce truck stop and bus terminal owners and general managers to their local law enforcement officers in order to establish a local contact protocol through the contact list.
4. Motivate more trucking and bus companies to train drivers as a result of the build.
5. Motivate management of truck stops and bus terminals to train employees and become points of distribution for TAT and BOTL materials.
6. Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story.
7. Promote a change in verbiage and mentality in both industries from "prostitute" to victim.

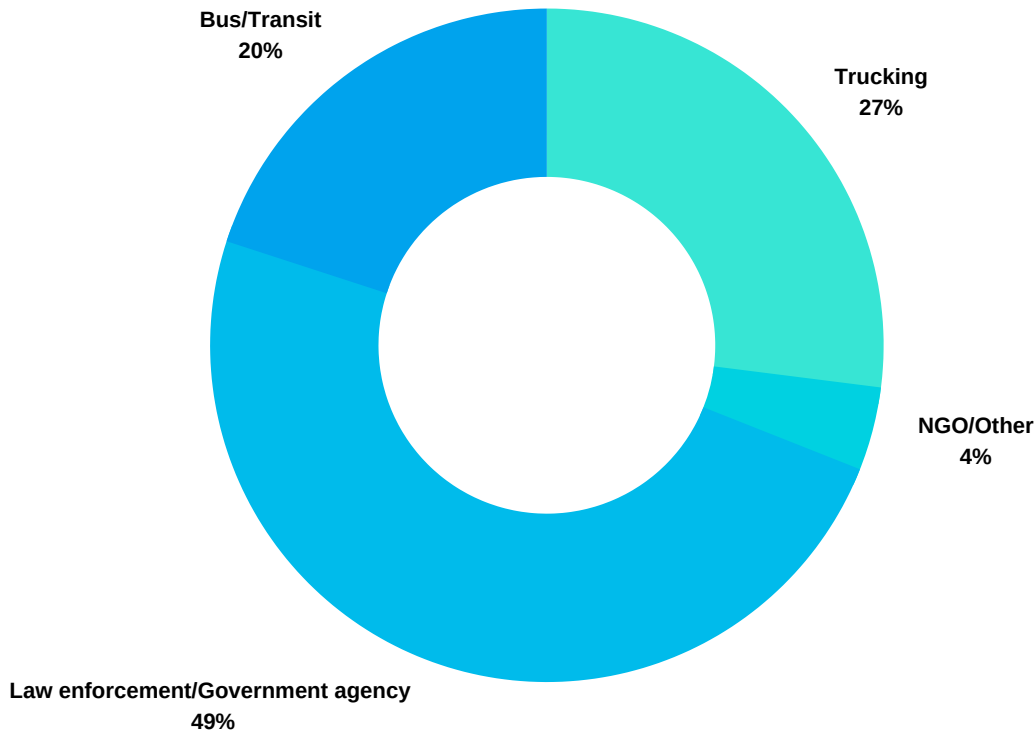
## Long-term goals:

1. Utilize TAT and BOTL materials in ongoing, in-state trainings for both law enforcement agencies and industry members.
2. Chart increase in calls/reports into the hotline.
3. Equip local or statewide anti-trafficking task forces with industry stakeholders.
4. Assist in undercover investigations conducted between law enforcement agencies and industry stakeholders.
5. Aid in the adoption of the Iowa MVE model statewide.
6. Mandate TAT and BOTL training at the CDL entry-level.





**Gather leaders from trucking, bus and truck stop industries with law enforcement agencies for a half-day training.**



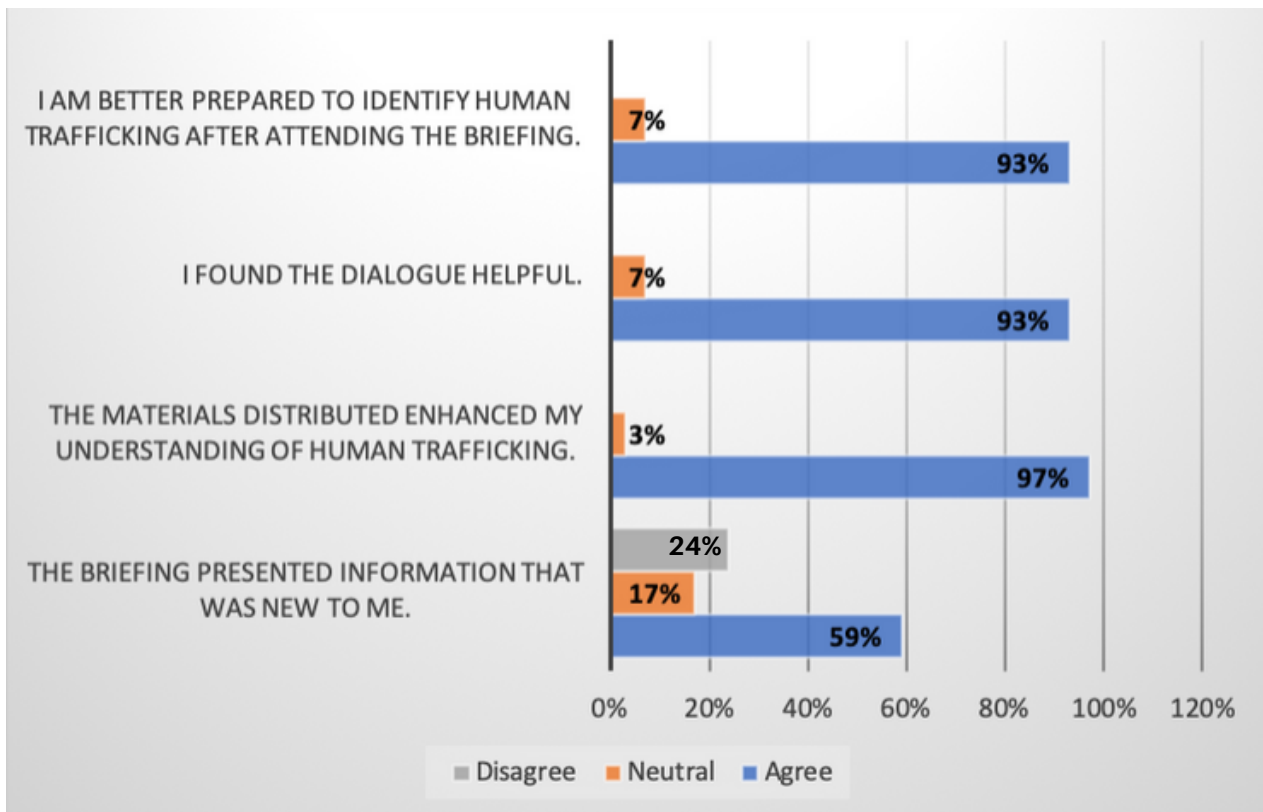
There were 46 participants at the meeting, and the following results are based off the survey gathered, which 65% of participants completed.







**Offer human trafficking training to all participants, as well as offer concrete pathways and strategies for law enforcement and members of the trucking and bus industries to work together to combat it.**



**93%** of respondents said they know what next steps to take in order to combat human trafficking.

**100%** of respondents said presenters were knowledgeable and approachable.

**100%** of respondents said the briefing was a good use of their time.



## Here are just a few things that attendees had to say about the training:



*"I am looking forward to working with local law enforcement. This was a great training!"*

*"I look forward to learning more and bringing this information back to my organization."*

*"The team was outstanding!"*



*"This was a great experience and the training was very well done."*

*"I loved it!"*

*"It was helpful that the survivor spoke as candidly as possible."*

*"It was very powerful."*

*"The panel was nice to hear from."*

*"It was excellent!"*

*"The presentations were very powerful."*



# 100%

**of respondents said they would recommend attending a briefing like this to others in their field.**



## Here is what respondents said about the presentation by a TAT field trainer:

*"Insightful! Learning first hand from a survivor allows us to do our job better."*

*"The presentation was very powerful! I give her tons of credit for her strength and courage."*

*"This was very impactful and gave me insight inside the world of trafficking."*

*"Excellent presentation, it was very motivating!"*

*"This was a great experience and very well done."*

**100%**

**100%** of respondents agreed that hearing the survivor speak was powerful.





## Ongoing impact in New Jersey:

***Utilize TAT and BOTL materials in ongoing, in-state trainings for both law enforcement agencies and industry members.***

- The New Jersey Office of the Attorney General invited a TAT Ambassador to host a TAT table of materials at the Tenth Annual Human Trafficking event in January.
- Following the Coalition Build, the Association of Bi-State Motor Carriers shared information about TAT on their social media and twitter accounts, as well as presented on TAT at their general member meeting. They have also shared information with all members about TAT and accessing TAT's training.
- The Association of Bi-State Carriers is looking at possible opportunities to have TAT speak to their membership.
- The New Jersey Motor Truck Association (NJMTA) provides TAT materials at the front reception desk and in the training room.
- The NJMTA board of directors is supportive of adding TAT training in CDL schools.
- The New Jersey State Police is considering having TAT do an in-depth law enforcement training in 2020.
- TAT, BOTL and the New Jersey Office of the Attorney General are looking at hosting a bus/casino coalition build in Atlantic City in 2020.







## Final Summary:

The New Jersey Coalition Build was an excellent opportunity to reconnect with existing industry partners in New Jersey, such as the New Jersey Motor Transport Association and the Office of the New Jersey Attorney General, as well as connect with new industry associations and companies, such as the Association of Bi-State Carriers and the Greater New Jersey Motor Coach Association. Through this coalition of leaders in the trucking and bus industries coming together with law enforcement, TAT hopes to see an increase in opportunities in collaboration on human trafficking. Reaching the bus and casino industries through a Coalition Build in 2020 is another strategic way to fight human trafficking at the local level. This event laid the ground work for future collaboration between state leaders in TAT's target market sectors as well as law enforcement partners. As a result of this training and the subsequent action steps being taken, more eyes and ears will be mobilized towards identifying potential victims and making a life-saving call.

**THANK YOU TO OUR PRIMARY SPONSOR, N2GIVES, FOR  
MAKING THIS EVENT POSSIBLE!**

