

# TAT COALITION BUILDS CLOSING LOOPHOLES TO TRAFFICKERS



[www.TruckersAgainstTrafficking.org](http://www.TruckersAgainstTrafficking.org)

**Toronto, Ontario**  
**October 29, 2019**



## Mission

A coalition strives to bring together critical stakeholders to accomplish a single mission. TAT's Coalition Builds (CB) do just that, by gathering law enforcement and members of the trucking and bus industries to work together to close loopholes to traffickers, who exploit victims and legitimate businesses for criminal gain. The primary goal of a TAT Coalition Build is to establish an effective and sustainable working relationship between the trucking and bus industries and law enforcement statewide, in order to combat the crime of human trafficking. This is done through our short-term and long-term goals. Much of the short-term impact is seen immediately following the meeting, evidenced through the results of the survey and shown below under "same-day impact." The long-term impact is the result of follow up done two months after the meeting. TAT firmly believes these meetings have far-reaching impact, not only in building strong coalitions between industry and law enforcement agencies across the United States and Canada, but in ultimately saving lives.

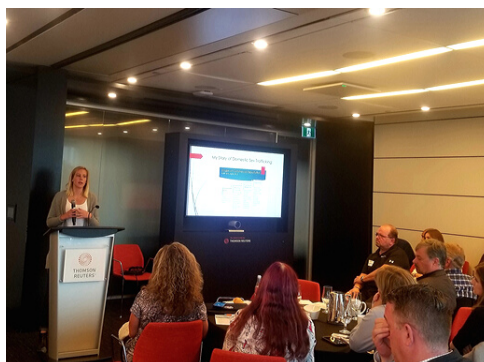


## Short-term goals:

1. Gather leaders from various law enforcement agencies in the same room with representatives/executives of local trucking companies, associations, bus companies and truck stop or bus terminal owners and managers.
2. Offer an initial training on human trafficking to all participants at the meeting, as well as offer concrete pathways and strategies for law enforcement and members of the trucking and bus industries to work together to combat it.
3. Introduce truck stop and bus terminal owners and general managers to their local law enforcement officers in order to establish a local contact protocol through the contact list.
4. Motivate more trucking and bus companies to train drivers as a result of the build.
5. Motivate management at the truck stops and bus terminals to train employees and become points of distribution for TAT and BOTL materials.
6. Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story.
7. Promote a change in verbiage and mentality in both industries from "prostitute" to victim.

## Long-term goals:

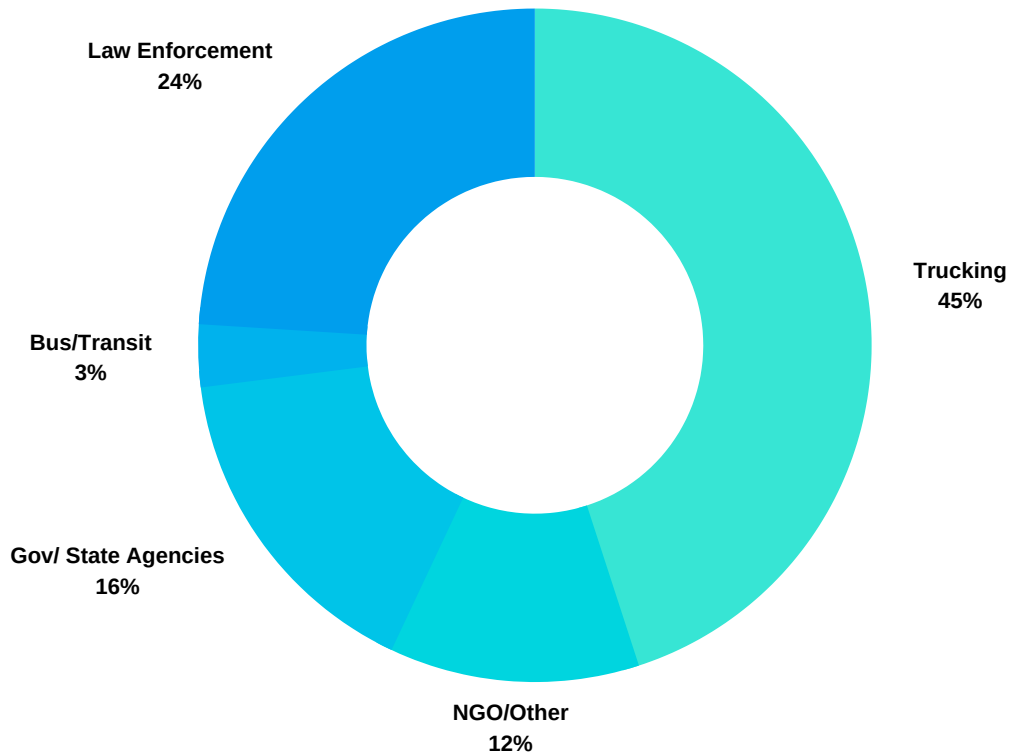
1. Utilize TAT and BOTL materials in ongoing trainings for both law enforcement agencies and industry members.
2. Chart increase in calls/reports into the hotline.
3. Equip local or provincial anti-trafficking task forces with industry stakeholders.
4. Assist in undercover investigations conducted between law enforcement agencies and industry stakeholders.







**Gather leaders from trucking, bus and truck stop industries with law enforcement agencies for a half-day training.**

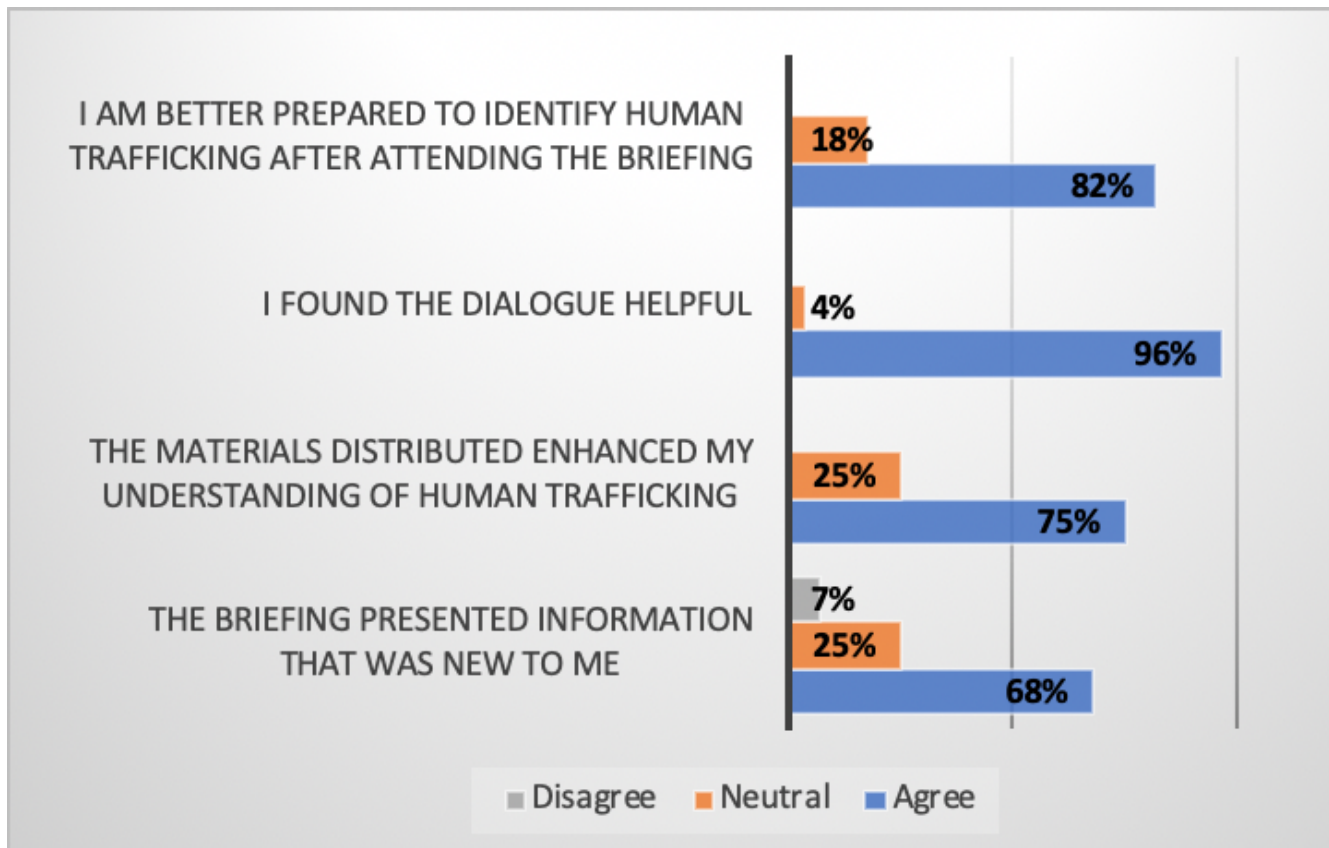


There were 60 participants at the meeting, and the following results are based off the survey gathered, which 47% of participants completed.





**Offer human trafficking training to all participants, as well as offer concrete pathways and strategies for law enforcement and members of the trucking and bus industries to work together to combat it.**



**89%** of respondents said they know what next steps to take in order to combat human trafficking.

**100%** of respondents said presenters were knowledgeable and approachable.

**100%** of respondents said the briefing was a good use of their time.



## **Motivate more trucking and bus companies, as well as transit agencies, to train drivers as a result of the build.**

- Bison Transport, the fifth-largest trucking company in Canada, is now committed to training all drivers in 2020.
- Cassidy's Moving and Storage is rolling out TAT training company-wide.
- KRTS Transportation Specialist has added TAT training as part of their curriculum.
- Qualiport Transport is distributing TAT materials to all employees.
- Trailer Wizards has become a point of distribution for TAT materials in 20+ locations.
- ICI International Carriers is considering TAT's training.
- Bridgestone Canada has invited TAT to share their booth at Truck World and is running the TAT training through the US office.
- UPS Canada has launched TAT training company-wide. Ken Seader, Vice President of UPS Canada was a panelist at the Coalition Build and had this to say about the event:

"The Coalition Build was eye opening for everyone who attended, especially listening to stories shared by previous victims, about their experiences and how they were coerced into it. I was inspired by their bravery and the work they do now to support other victims. We came away with an understanding that we need to do more to create awareness and actively train our people to look for and properly report suspected human trafficking activities. I am proud that UPS is supporting this cause through training, awareness and policy. We are committed to helping get more truckers on board to fight this injustice"

## **Motivate management truck stops and bus terminals to train employees and become points of distribution for TAT and BOTL materials.**

- Pilot Flying J Canada has ordered TAT materials for all 31 stores across Canada and is implementing the training at all locations.







## Here are just a few things that attendees had to say about the training:



*"Everything was excellent, very informative, and I plan to disseminate this information out to my company and raise awareness to help combat this."*

*"I think this would be great as a seminar at various trucking organizations to get the message out and encourage support and raise awareness."*



*"Very helpful information."*

*"Very eye opening as to what human trafficking is."*

*"Very impactful."*



*"The need to shine a bright light on this is real."*

*"Great focused launch and presentation. Specific asks to participants were helpful for action."*

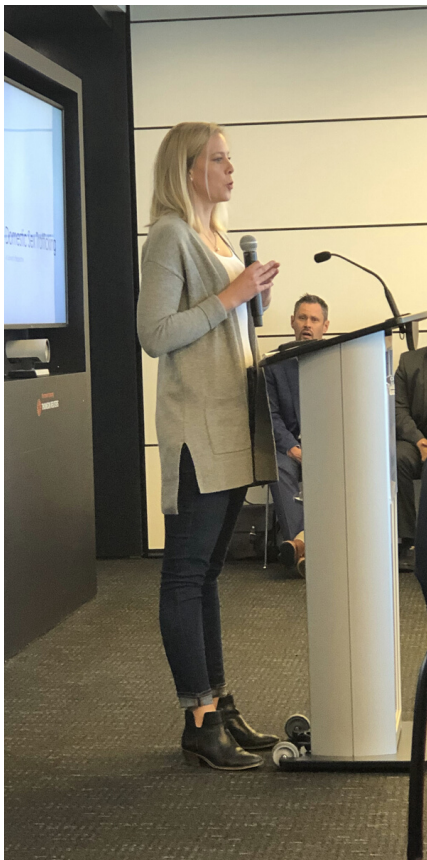
# 86%

**of respondents said they would recommend attending a briefing like this to others in their field.**



**Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story. Promote a change in verbiage and mentality in both industries from “prostitute” to victim.**

*"This was very eye-opening. I had a totally different perspective and opinion as to what trafficking looked like prior to Karly speaking. It was very powerful having her present and share her story."*



*"It was very impactful and helpful in connecting to a real-life situation."*

*"Most powerful."*

*"The presentation today was eye opening, educational and moving. I was very naïve about what is going on with human trafficking."*

*"Very helpful information."*

*"It helps to understand why immediate help or ask for help isn't initiated or wanted."*

*"Fantastic!"*

*"It is always great to get the perspective from a survivor."*

*"It was very eye opening to hear her story."*

*"Karly's message was extremely powerful."*

**100%** of respondents agreed that hearing the survivor speak was powerful.





## Ongoing impact in Ontario:

***Utilize TAT and BOTL materials in ongoing trainings for both law enforcement agencies and industry members.***

- TAT will be presenting at the Alberta Motor Transport Association (AMTA) conference in April. The AMTA represents over 14,000 member companies.
- TAT will be presenting at the Atlantic Provinces Trucking Association (APTA) conference in New Brunswick in 2020.
- TAT will be presenting at the Private Motor Truck Council Annual Conference in 2020.
- As a result of the Coalition Build, the Toronto Trucking Association has created a human trafficking educational seminar for their members. TAT will be speaking at this event, along with key partners from the Coalition Build, including the survivor leader, Karly Church, the Canadian Centre to End Human Trafficking and Bison Transport.
- TAT will have a booth at the general meeting for the Truck Training School Association of Ontario (TTSAO).
- TAT will be attending an Anti-Human Trafficking Roundtable, hosted by the Ministry of Children and Social Services, to discuss a provincial strategy to combat human trafficking in Ontario. Key stakeholders will present strategies on combatting human trafficking in Ontario to Premier Ford, Solicitor General Jones, Attorney General Doug Downey and Associate Minister, Jill Dunlop.



## *Final Summary:*

The Coalition Build provided the perfect opportunity for TAT to launch operations in Canada. By gathering the top agency and industry partners for the day's event, TAT's Canada director was able to make in-person introductions to key industry associations, provincial and federal agencies and large trucking companies who are force multipliers in spreading TAT's message across Canada. As a result of the Coalition Build, many companies have begun using TAT's training within their companies, TAT has received multiple invitations to speak at industry and association events, and TAT has been invited to offer input at the top levels of the Ontario government. By laying a foundation for solid partnerships and by working within the existing infrastructure to bring training materials to key agencies, TAT Canada will continue to successfully expand across Canada.

**THANK YOU TO OUR PRIMARY SPONSOR, N2GIVES, FOR  
MAKING THIS EVENT POSSIBLE!**

