

Lansing, MI May 30, 2019



Mission

A coalition strives to bring together critical stakeholders to accomplish a single mission. TAT's Coalition Builds (CB) do just that, by gathering law enforcement and members of the truck and bus industries to work together to close loopholes to traffickers, who exploit victims and legitimate businesses for criminal gain. The primary goal of a TAT Coalition Build is to establish an effective and sustainable working relationship between the trucking and busing industries and law enforcement statewide, in order to combat the crime of human trafficking. This is done through our short-term and long-term goals. Much of the short-term impact is seen immediately following the meeting, evidenced through the results of the survey and shown below under "same-day impact." The long-term impact is the result of follow up done two months after the meeting. TAT firmly believes that these meetings have far-reaching impact, not only in building strong coalitions between trucking and law enforcement agencies across the United States, but in ultimately saving lives.



Short-term goals:

- 1. Gather leaders from various law enforcement departments, including representatives from the Department of Public Safety and the Department of Transportation, as well as county sheriff's offices, in the same room with representatives/executives of local trucking companies, busing companies and truck stop or bus terminal owners and managers.
- 2. Offer an initial training on human trafficking to all participants at the meeting, as well as offer concrete pathways and strategies for law enforcement and members of the trucking and busing industries to work together to combat it.
- 3. Introduce truck stop and bus terminal owners and general managers to their local law enforcement officers in order to establish a local contact protocol through the contact list.
- 4. Motivate more trucking and busing companies to train drivers as a result of the build.
- 5. Motivate truck stops and busing terminals to train employees and become points of distribution for TAT and BOTL materials.
- 6. Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story.
- 7. Promote a change in verbiage and mentality in both industries from "prostitute" to victim.

Long-term goals:

- 1. Utilize TAT and BOTL materials in ongoing, in-state trainings for both law enforcement agencies and industry members.
- 2. Chart increase in calls/reports into the hotline.
- 3. Equip local or statewide anti-trafficking task forces with industry stakeholders.
- 4. Assist in undercover investigations conducted between law enforcement agencies and industry stakeholders.
- 5. Aid in the adoption of the Iowa MVE model statewide.
- 6. Mandate TAT and BOTL training at the CDL entry-level.

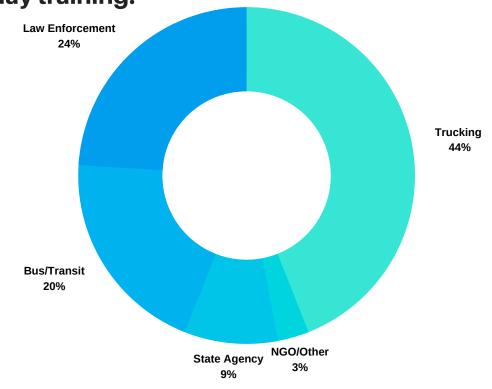








Goal #1
Gather leaders from trucking, busing and truck stop industries with law enforcement agencies for a half-day training.

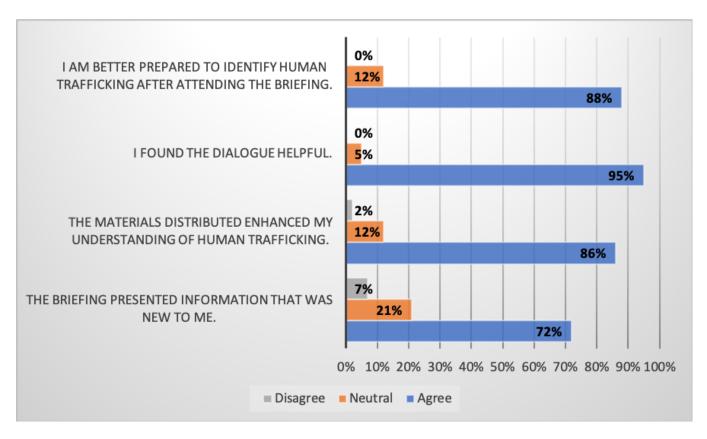


There were 91participants at the meeting, and the following results are based off the survey gathered, which 47% of participants completed.





Goal #2 Offer human trafficking training to all participants, as well as offer concrete pathways and strategies for law enforcement and members of the trucking and busing industries to work together to combat it.



98% of respondents said they know what next steps to take in order to combat human trafficking.

95% of respondents said presenters were knowledgeable and approachable.

95% of respondents said the briefing was a good use of their time.



Goal #3 Motivate more trucking and busing companies to train drivers as a result of the build.

- Koleaseco is now adding TAT training to orientation training for all drivers and is looking at becoming a corporate sponsor of TAT.
- Causley Trucking has already been training their drivers. Since the Coalition Build, they have reported updated numbers of those they have trained, requested more wallet cards and will begin receiving training touches to distribute to drivers.
- Hickok Trucking requested TAT training materials and will be training drivers on the signs of human trafficking.
- Several transit agencies in the state who had representatives at the Coalition Build are now committed to BOTL training.
- Indian Trails will now be adding BOTL training for all drivers.
- Dean Transportation is now adding BOTL training for all drivers.

Goal #4

Motivate truck stops and busing terminals to train employees and become points of distribution for TAT and BOTL materials.

- A truck stop manager who attended the meeting did additional training with her staff and said the meeting helped her gain new knowledge about the various forms of human trafficking and how to better understand what to look for.
- Another manager did additional training on human trafficking at their next monthly staff meeting.
- After the meeting, a regional manager with Pilot Flying J contacted his leadership team to discuss the nuances of this crime and how to properly handle any potential future situations.
 He requested more materials to distribute at his locations and has ensured all his team members have been trained with TAT materials.
- Another general manager that attended the meeting requested TAT decals to put up in the windows at her location as well as to display, along with other TAT materials, in the drivers lounge.



Goal #5 & 6:

Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story. Promote a change in verbiage and mentality in both industries from "prostitute" to victim.

Here is what respondents said about the presentation by a TAT field trainer:

"A success story. It was very beneficial to see into her world and sad to hear what she went through. My heart hurt for her." ""Great presentation!"

"It was very powerful to hear from a survivor."

"It was such a powerful presentation. Thank you for sharing."

"It is very important for people to understand the whole process."

"I just want to thank you for the efforts being taken and the outreach across industries who have the ability to report. We will definitely bring the TAT training to our drivers over the course of the next year."

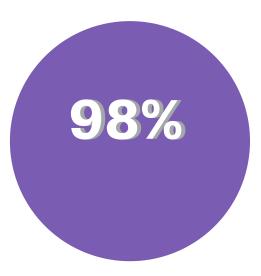
"The speaker was very impactful."

"The survivor speaking is powerful, especially for those who have already been trained."

"I realized the complexity of the situation! She truly was a victim and a blessing to learn from here."

"Very good presentation."

"Very powerful and insightful."



98% of respondents agreed that hearing the survivor speak was powerful.





Here are just a few things that attendees had to say about the training:

""I enjoyed the feedback session."



"I thought it was a great interaction between law enforcement and the citizens of the state. I believe all of these coalitions help everyone understand and share the responsibilities of making our society safe."

"I would like to see a more diverse panel at the end - more detectives, undercover officer and actual case studies."

"Keep up the good work, and let me know if you need any support."

"Everyone was very knowledgeable and very informative."

"I would like some information from presenters to be included in the packet to take with us ... 'what to do guide' for when you leave and go back to your own area of location."

"Thank you for your time and sharing!"

"Wonderful chance to meet others across the industry and law enforcement."

"Awareness of depth of problem and how our state is addressing it was great. I wasn't aware of the creation of the HT commission. Plus, safe harbor law! Great common sense for once."

95%

of respondents said they would recommend attending a briefing like this to others in their field.



Long-term impact in Michigan

Utilize TAT and BOTL materials in ongoing, in-state trainings for both law enforcement agencies and industry members.

- Michigan State Police (MSP) are now working with several bus agencies in the Detroit area to provide BOTL training for more than 1,000 staff members.
- Michigan State Police have also been contacted by the Lansing airport with interest to get all of their staff trained, including those working at the shops and custodians.
- The Detroit Department of Transportation will be hanging BOTL posters in terminals throughout the city and will train their employees. They plan to have Michigan State Police do an inperson training using BOTL materials.

Aid in the adoption of the Iowa MVE model statewide.

As one of the earliest adopters of TAT's Iowa MVE model, Michigan State Police have been implemented the model for many years. However, as TAT has expanded to include the bus industry, more components of the model have been added.

- As a direct result of the Michigan Coalition Build, Michigan is moving forward with incorporating BOTL into the school bus driver curriculum that will reach all 18,000 drivers in the state during the 2020/2021 school year.
- The Michigan Department of Transportation Office of Passenger Transportation will be augmenting MSP's efforts to get BOTL info out to all of the private bus companies and transit agencies in the state. They will be putting up BOTL posters in the seven terminals over which they have jurisdiction.
- Michigan State Police is now working on getting a good contact with the Secretary of State in order to pass out wallet cards to all CDL holders who come in to their locations.



Final summary in Michigan

Given the strong and long-standing relationship with the Michigan State Police, the Coalition Build not only strengthened that existing relationship, but also served as a catalyst for gaining more strategic partners across the state, including the Michigan Department of Transportation, the Michigan Office of the Attorney General as well as several transit agencies. The Coalition Build's goal is to lay the groundwork and training resources for strategic local and state partners to use in an ongoing way, thus creating sustainable pathways for industry-specific training and a growing coalition between law enforcement and industry professionals. TAT is pleased to see the reach and influence of its programs expanded in Michigan, as these partners use TAT and BOTL materials to raise up a mobile army of eyes and ears across the state who are trained on human trafficking and activated to respond. As Michigan State Police Officer Nathan Daugherty noted, "The training is gaining traction and is becoming more and more prominent across all avenues."

THANK YOU TO OUR PRIMARY SPONSOR, N2GIVES FOR MAKING THIS EVENT POSSIBLE!

