The visual impact of injustice hits hard ... perhaps harder than words alone. As a mobile museum, that’s what the Freedom Drivers Project (FDP) does; it delivers a “gut punch” as people view the artifacts provided by survivors of sex trafficking and read the meaning of each one. But it doesn’t leave visitors distraught; it also inspires, with stories of people from transportation and how they’re fighting this crime. It inspires with a plan of action, demonstrating how all our lives intersect with domestic sex trafficking and what each of us can do to engage in the fight. The FDP helps educate and mobilize people, and your partnership with Truckers Against Trafficking is key to keeping it on the road, where it can continue its life-changing work. Thank you for making this impact possible.

Numbers at a Glance

- 22 Events
- 23,870 Miles
- 19 States
- 716,100 Impressions while on the road
- 2,231 Walked through
- 11 Presentations
- 1,000 Trained in person
- $2,000 Raised by Volvo for TAT

The FDP joined the Everday Heroes Truck on the National Mall for its first public presentation and to celebrate all our partners who donated towards its manufacture. We were joined by Attorney General Racine of DC and Congressman Biggs from Arizona.

The United Motorcoach Association Motorcoach Expo and the Arizona Transit Association Annual Conference were the Freedom Drivers Project’s first two bus industry events. Over 240 bus individuals have now toured the FDP.

Schneider took TAT on a four-day, four-state tour, sharing about their work with TAT with their associates and drivers. Over 420 folks toured from Green Bay, Gary, Indianapolis, and West Memphis.

Volvo hosted TAT at their Maryland powertrain plant for their annual employee appreciation day and open house. TAT received over $2,000 from an event fundraiser and corporate matching funds. This was the largest attended single day event and most funds brought in at an event.

One of the first lines of defense to stop human trafficking is awareness. TAT and the FDP teach all of us how to be more aware of human trafficking...When it comes to combating human trafficking, I’m very proud of how UPS supports TAT and the FDP.”

- Rich McArdle, UPS Freight President

Top Haulers

1. UPS - 8,986 miles
2. Schneider - 4,481 miles
3. Matheson - 2,977 miles

Haulers donate thousands of dollars and their most valuable resources, their drivers, to move our trailer across the country. Without them we would not be able to share this experience with drivers, associates, law enforcement, politicians and the general public.
Corporate Engagement

- 54% of events were hosted by companies at their offices or terminals.
- Every host was already giving and/or upgraded their sponsorship through the event.
- Every corporate event had corporate volunteers engaging the attendees as they helped host the FDP.

“"We all now have a better understanding about the program and why fighting human trafficking is so important. It’s very rewarding to know that the proceeds from the Kenworth T680 auction will help support TAT’s hard work in fighting for such a worthy cause.”

- Rod Spencer, Kenworth Chillicothe Plant Manager

New Mexico Truck Driving Championship: Associations provide valuable opportunities for members and their families to meet and partner with TAT.

Junior League invited TAT to their annual conference, where we presented alongside other leaders in the anti-trafficking movement.

Georgia’s Attorney General’s Office and UPS hosted the Demand an End transportation and law enforcement training in preparation for the Super Bowl.

Kenworth hosted the FDP at their Chillicothe plant, alongside the Everyday Heroes Truck, which was made there. That truck was auctioned to benefit TAT and raised over $165k.

Law Enforcement

54% of FDP events were attended by law enforcement.

Partnerships between law enforcement and trucking are critical in closing loopholes to traffickers.

Coalition Builds

2 of 3 states are now at full Iowa MVE model implementation.

“I really enjoyed touring the FDP. Knowing survivors' stories helps us to understand human trafficking better.” - Louisiana Coalition Build

Bus Industry

1st this year the FDP attended its first two bus industry events.

Introducing the bus industry to the FDP fostered new and deeper relationships within the industry.

Press Coverage

19 news stories highlighted the work of the industry to combat human trafficking, because of FDP events.

The FDP draws attention to the positive impact of the industry and, thereby, draws attention to our partners and sponsors.