Dear Partners:

The trucking industry has shown they are in the business of saving lives through Truckers Against Trafficking, and the results prove it.

- Calls into the National Human Trafficking Hotline (NHTH) have skyrocketed since TAT’s inception.
- Rescue stories of women and children who were being trafficked for commercial sex are coming in.
- TAT is building coalitions between general managers of truck stops/travel plazas and law enforcement that investigate trafficking cases on their lots – FBI, AG’s office, DHS, local PD, US Attorney – to close loopholes to traffickers who exploit industry businesses for criminal gain, and to mobilize a local response.
- The TCA, the ATA, the NATSO Foundation, the CVTA, the NAPFTDS, NASTC, OOIDA, all 50 state trucking associations, carriers, companies and schools have all announced their support of TAT through strategic partnerships.
- More than two-thirds of states have also now adopted our Iowa MVE model, a statewide model to utilize/mobilize weigh stations, rest stops and state patrol to help distribute our materials, train law enforcement and gain entry points into the trucking industry. Additionally, an increasing number of states are adopting TAT training for their CDL holders.
- Truckers are increasing awareness to the general public as well – through the school system, in churches, neighborhoods, on the backs or sides of their trucks, conferences and other opportunities, including TED Talks.
- The FBI, USDOT, OMVE, AAMVA, DHS and the AG’s office are partnering with the trucking industry on a variety of levels to get this message out to those who need it most.

However, because the NHTH at 1-888-3737-888 does call intake when human trafficking situations occur, TAT needs its partners to create an internal reporting system to help us uncover those everyday heroes who are making a real difference out there...
so we can celebrate and highlight their efforts. Like the hotline, we also want to respect those who wish to remain anonymous, but we know there are folks who would like to share the positive results of their phone call. We also believe this internal reporting system will give your company a chance to recognize and honor the real Truckers Against Trafficking, as well as give the trucking industry another reason to take pride in its work. Therefore, we ask that you implement the following (or similar) steps at your company:

1) Using your best communication tool to get the word out to all of your employees, please announce that your company would like anyone who has made a call to the NHTH at 1-888-3737-888 – and does not need to remain anonymous – to let you know the results of the call.

2) Create a reporting mechanism … most likely just an email that would contain the following information necessary in order for proper vetting to take place:
   - First and last name
   - Date, time and location of call
   - What was the situation?
   - How did the hotline and law enforcement respond?
   - What is the name of the police department that responded?
   - What happened when police came? Was anyone arrested? (pimp, john, or victim?)
   - Do you know if the victim was able to access victim services through the hotline?

3) Send an email to tat.truckers@gmail.com with this information, or have the original come to us along with the contact information of someone at your company with whom we could verify the information.

4) TAT will vet the information, and if it is accurate and a success story comes out of it, we will notify you to honor your employee. (Consider giving a certification of recognition, or developing some other means to honor this person internally).

5) Your employee will be automatically considered for the TAT Harriet Tubman Award.* If your employee wins, you will be immediately notified.

We urge you to implement this program immediately, so that we can begin to recognize the real Truckers Against Trafficking and celebrate their efforts both within and out of the industry.

With Gratitude,
The TAT Team

* The Harriet Tubman Award, presented by Protective Insurance, is a $2500 award that Truckers Against Trafficking gives to a member(s) of the trucking industry whose direct actions help save or improve the lives of those enslaved.

Make the Call, Save Lives. 888-3737-888