
Truckers Against Trafficking

Prevention and Intervention: Combating Human Trafficking
Through the Trucking Industry



What is Human Trafficking?

The exploitation of human beings through force, fraud or coercion, for the purpose of **commercial sex or forced labor**, when a third party is making a profit.

It is modern day slavery.

SOURCE:
International Labor Organization



The Scope...

There are over **40 million** victims of human trafficking globally. *(International Labor Organization)*

Human trafficking happens in **all 50 states**, including D.C. *(National Human Trafficking Resource Center)*

A victim may be forced to have sex up to **20 times** a day. *(Polaris)*



Human trafficking is a **\$150 billion** criminal activity. *(International Labor Organization)*

Thousands of children are at risk of being prostituted in the US each year. *(National Center for Missing and Exploited Children)*



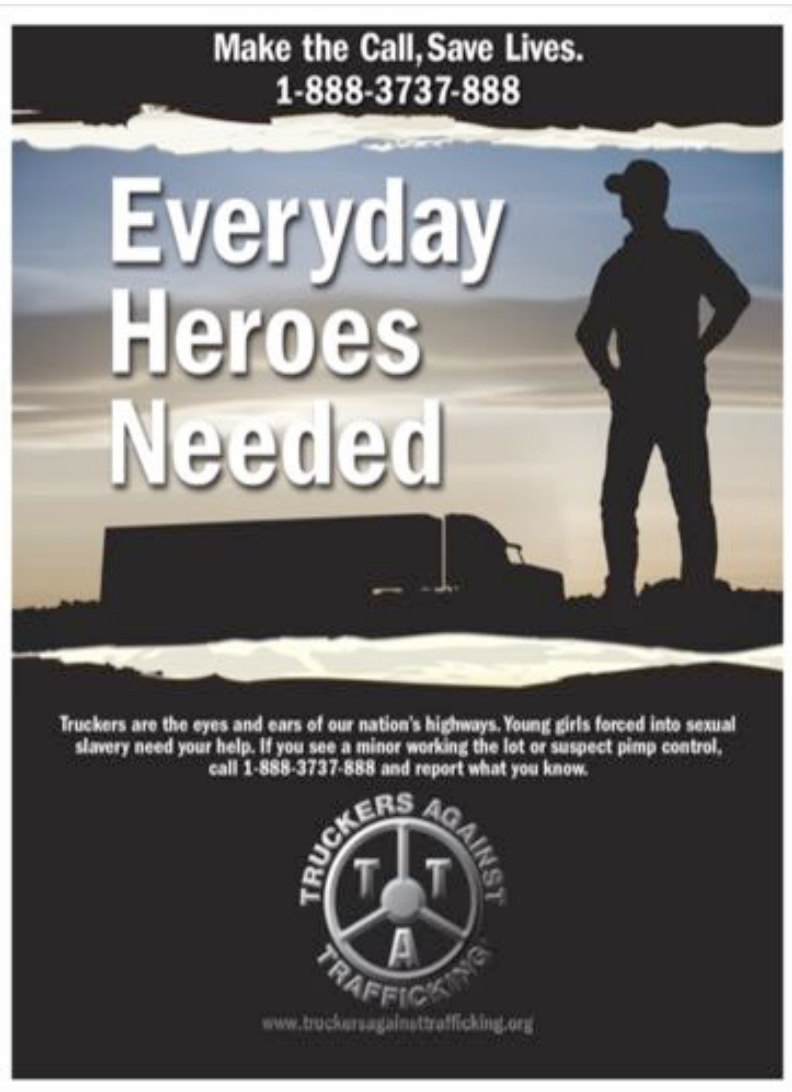
Interdiction Case Studies



- Young woman being held against her will.
- Starved, branded, threatened, raped and sold.
- Recovered by law enforcement at a Virginia truck stop.



TAT's Mission



Truckers Against Trafficking's Mission

Professional Truck Drivers:

- Are trained to be vigilant and observant
- Intersect with victims at:
 - Truck stops/parking lots
 - Rest areas
 - Places of business
 - City streets
 - hotels/motels
 - Bus terminals
- Are the eyes and ears out on the road



TAT's Mission

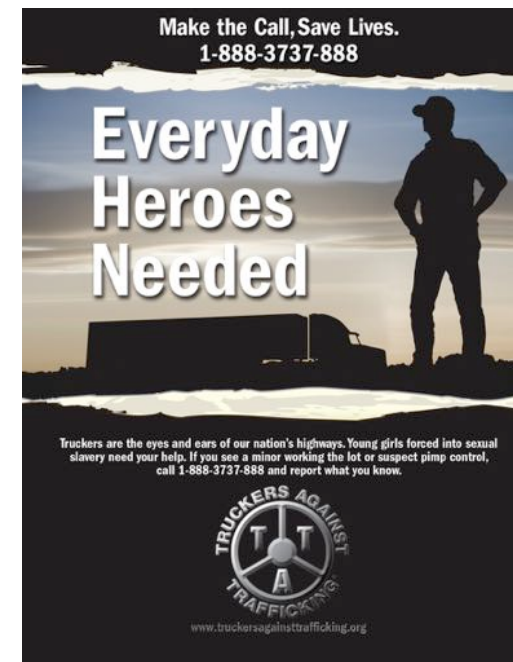
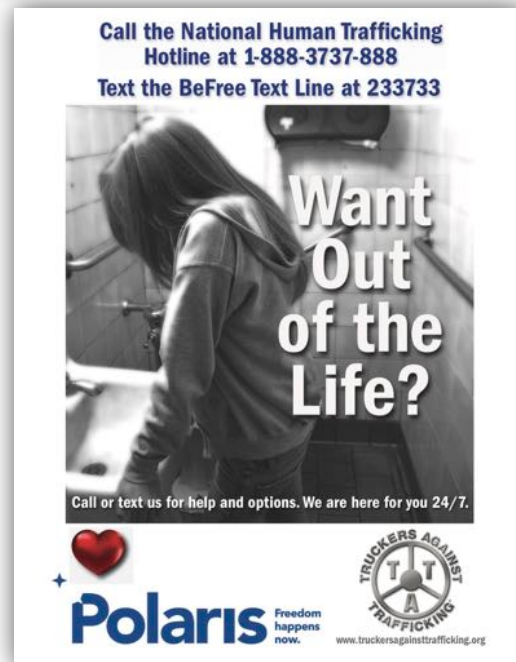
Truckers Against Trafficking (TAT) seeks to educate, equip, empower and mobilize members of the trucking and busing industries to combat human trafficking as part of their regular jobs.



TAT's Goals

Saturate the industry with TAT materials





Training DVD



Our primary training tool is our Phase II DVD.



TAT's Goals

Partnership with Law Enforcement

Partner with law enforcement to facilitate the investigation of human trafficking.

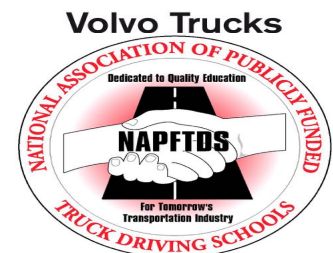
- Calls and Tips
- Law enforcement training
- Scouting/Intel
- Building Coalitions
- Iowa MVE Model



TAT's Mission

Marshal the resources of the trucking industry to combat this crime.





James Burg Trucking Company



Case Study



Human Trafficking Uncovered by Truck Stop Call: Police

Detectives charged three people in what police say was a prostitution ring sustained by online advertising, violence and drugs.

Columbia (<http://patch.com/maryland/columbia>), MD (<http://patch.com/maryland>)

By ELIZABETH JANNEY (Patch Staff) (<http://patch.com/users/elizabeth-janney>)

© November 18, 2015 P (<http://contribute.patch.com/moderation/25922839>)



How Can You Help?

Help us raise up an army of truck stop employees, trucking companies and truck driving instructors who are equipped, empowered and motivated to train their employees, drivers and students with this life saving information.



First Steps...

1. Identify the local truck stop, trucking company or trucking school you plan to visit.
2. Call and make an appointment ahead of time. For truck stops, you must have permission from the general manager before any TAT materials are left. Please allow the GM to post the material themselves.
3. The following slides define your goals whether you are visiting a truck stop, a trucking company or a trucking school.



Goal #1: Truck Stops

- Ask that all employees watch the TAT training video and be familiar with the TAT wallet card.
- Ask if you can leave a supply of TAT materials at their store location.



Some points to consider:

- Explain the TAT training materials and ask if you can show the general manager the 13 min. training video while you are there.
- If they agree, ask if you can follow up with him/her in a few weeks.



Goal #2: Trucking Company

- Ask that they show all drivers the TAT training video and wallet card.



Some points to consider:

- Ask that their safety department shares the TAT training in either new driver orientation and/or regular safety meetings. Mention it's FREE and easy!
- Explain that the DVD is a “plug and play” training that does not require any outside party to be involved.
- Ask for a business card so that you can connect TAT with the company directly, so that our staff can follow-up.





Goal #3: Truck Driving School

- Ask the CDL program to include the TAT training video and wallet card into their curriculum.

Some points to consider:

- Similar to what you've told a trucking company, explain to a CDL training program rep that this training is tailor-made to the industry.
- Explain that the DVD is a “plug and play” training that does not require any outside party to be involved.
- Ask the instructor to go over the wallet card with their students.



Addressing potential obstacles...

Denial: They may tell you they don't have human trafficking taking place at their location.



Don't argue...but remind them that a trucker who picks up a wallet card at this location might see trafficking happening 200 miles down the road, and will now know what to do.

Be patient: The person you are talking to might not be ready to take action.



It may take several meetings before the person is convinced to post materials or implement the training. Make sure to ask if you can follow up with them and get good contact information.

Empowerment: Please remember that TAT's entire premise is one of empowerment.



Never yell, bully, threaten or appear overly frustrated if TAT materials are being rejected.

Be cautious: If you ever feel unsafe, uncomfortable or the person is rude or uninterested...



Leave immediately and do not waste your time.



Finally...

Please do not mix other materials into your presentation...if you are presenting TAT materials, do this with focus so that your audience only has to take in so much information.

Please fill out the post outreach survey and let us know if your point of contact plans to implement the training and/or distribute materials.

Please provide all location and contact information for the places you visited.



Making an Impact

Kevin Kimmel



“
**Thank God—
what saved me was
that trucker.**



www.TruckersAgainstTrafficking.org

Esther Goetsch
TAT Coalition Build Specialist
info@TruckersAgainstTrafficking.org
612-888-4828

Copyright **Truckers Against** Trafficking