



# Invest in TAT...

The transportation industry is driving change in the fight against domestic sex trafficking. With your support, we can continue to educate and empower more members of industry, law enforcement officers, and state agency employees, all the while replicating our model across borders, modes and industries in an effort to recover victims. At the same time, TAT can promote the excellent work your company is doing as a leader in this fight.

## **North Star**

**\$250,000+:** Freedom Driver benefits, plus a quarterly feature in our monthly newsletter, prominent logo placement in partnered projects, a stand alone page in our annual report outlining your companies leadership in counter-trafficking initiatives, and publicly highlighted as a North Star partner at TAT speaking events via a standalone slide

## **Freedom Driver**

**\$100,000+ :** Diamond benefits, plus extensive TAT promotion across multiple platforms (website, newsletter, social media, radio) announcing you as a Freedom Driver and overall strategic partner; the development of an internal email campaign for your employees showing the impact of your company investment; and a standing banner displaying your logo at all Freedom Drivers Project events.

## **Diamond**

**\$50,000+ :** Platinum benefits, plus co-branding our informational brochure with your logo, and a Freedom Drivers Project media event at a location of your choice.

## **Platinum**

**\$25,000+ :** Gold benefits, plus your logo and a short description of your participation with TAT displayed as one of the scrolling slides on a monitor inside the trailer for one year; and your company promoted through media outlets when the press is in attendance at speaking events.

## **Gold**

**\$10,000+ :** Silver benefits, plus your company publicly thanked at speaking events as a strategic partner and your logo included in our quarterly report and monthly newsletter.

## **Silver**

**\$5,000+ :** Bronze benefits, plus your logo displayed on the Freedom Drivers Project trailer for one year and your logo included in our annual report.

## **Bronze**

**\$2,500+ :** Copper benefits, plus social media promotion.

## **Copper**

**\$1,000+ :** Your logo hyperlinked on our homepage, plus your logo, link, and 100-word description on our sponsor page.

*\*All sponsorships and the according benefits are considered active for one year. All monies are in USD.*

Truckers Against Trafficking has almost 30,000 followers on Twitter, over 191,000 likes on Facebook, and a growing Pinterest, Instagram and LinkedIn presence. We participate in speaking events across the country nearly every week, and our media engagement has included pieces on CNN, BBC, NPR, Fox News, Forbes, The Washington Times, Huffington Post, MSNBC, as well as many local media outlets across the nation. We have also been featured in nearly every major trucking publication in the United States.

**Truckers Against Trafficking**

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