



The bus industry can play a key role in combating human trafficking



BUSING ON THE LOOKOUT (BOTL)

BOTL is on a mission to train every member of the bus industry across North America how to combat human trafficking in the course of their everyday jobs.

What we know:

- Traffickers use bus terminals and bus stops as recruiting areas when looking for vulnerable people to exploit. They may also use buses to bring their victim(s) to them after an online grooming/recruiting process.
- Traffickers use buses to transport their victims to and from the locations where they are sold. In one survey, 42% of survivors shared that their exploitation had involved local and/or long-distance buses.
- When victims are able to escape their trafficker, a bus or bus terminal may be the first place they go to find safety and assistance.
- Traffickers prey on vulnerabilities, and often target youth. Some child victims will continue to attend school — and ride the school bus — while being trafficked or groomed behind the scenes.

Human traffickers are counting on people not paying attention and not knowing the signs to look for or the questions to ask.

If every bus driver and bus station employee could be trained to identify the signs of human trafficking and how to report it effectively, imagine how many victims could be recovered and, potentially, how many traffickers could be arrested!

www.busingonthelookout.org

motorcoach | transit | school transportation



What is Busing on the Lookout (BOTL)?

BOTL is a program of Truckers Against Trafficking, a 501(c)3 nonprofit that exists to educate and empower members of the transportation industry to combat human trafficking in the course of their everyday jobs. BOTL provides free, industry-specific, anti-trafficking resources and training materials for the motorcoach, transit and school transportation industries.

What can the bus industry do?

Transit/Motorcoach Agencies:

- Train every bus driver and all bus terminal employees with BOTL's free materials.
- Establish an internal reporting policy and share it with your employees.
- Display BOTL's victim-centered posters on buses, bus shelters and at bus terminals.

School Transportation:

- Train all staff (drivers, monitors, aides, dispatch) with BOTL's free materials.
- Know your school's policy on reporting suspicions of trafficking and/or child abuse and share it with your employees.
- Introduce BOTL to other members of the bus industry, whether it's other school districts or your local transit agency.

Individuals:

- Complete BOTL training via our online education portal: <https://bit.ly/BOTLportal>.
- Download the BOTL app: www.truckersagainstrafficking.org/app.
- Be on the lookout for red flags and report anything that you suspect is trafficking:
 - Follow internal reporting protocols.
 - In an emergency, call 911.
 - Call local law enforcement or the National Human Trafficking Hotline:
US: 1-888-3737-888 | Canada: 1-833-900-1010 | Mexico: 01800-5533-000

Resources and Training Materials:

BOTL has created a suite of free, industry-specific materials for the bus industry, including:

- Two sets of training materials: one for transit/motorcoach and one for school transportation. Each training set includes a 20-30 minute training video and wallet card handout.
- An app that covers information for motorcoach, transit and school transportation professionals.
- Public-facing posters for display at bus terminals, on bus shelters or in buses.
- Visit www.busingonthelookout.org for the full list of resources available for transit/motorcoach and school transportation.

To request materials or for additional information, please email info@truckersagainstrafficking.org.