

TAT COALITION BUILDS CLOSING LOOPHOLES TO TRAFFICKERS



www.TruckersAgainstTrafficking.org

Truckers Against Trafficking Coalition Build Report: Salem, OR September 6, 2017

A coalition strives to bring together critical stakeholders to accomplish a single mission. TAT's coalition builds do just that, by gathering law enforcement and members of the trucking industry to work together to close loopholes to traffickers, who exploit victims and legitimate businesses for criminal gain. The primary goal of a TAT coalition build is to establish an effective and sustainable working relationship between the trucking industry and law enforcement statewide, in order to combat the crime of human trafficking. This is done through our short-term and long-term goals. Much of the short-term impact is seen immediately following the meeting, evidenced through the results of the survey and shown below under "same-day impact." The long-term impact is the result of follow up done one month, three months and six months after the meeting. TAT firmly believes that these meetings have far-reaching impact, not only in building strong coalitions between trucking and law enforcement agencies across the United States, but in ultimately saving lives.

Short-term goals:

1. Gather leaders from various law enforcement departments, including representatives from the Department of Public Safety and the Department of Transportation, as well as county sheriff's offices, in the same room with representatives/executives of local trucking companies and truck stop owners and managers.
2. Offer an initial training on human trafficking to all participants at the meeting, as well as offer concrete pathways and strategies for law enforcement and members of the trucking industry to work together to combat it.
3. Introduce truck stop owners and general managers to their local law enforcement officers in order to establish a local contact protocol through the contact list.
4. Motivate more trucking companies to train drivers as a result of the build.
5. Motivate truck stops to train employees and become points of distribution for TAT materials.
6. Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story.
7. Promote a change in verbiage and mentality in both industries from "prostitute" to victim.

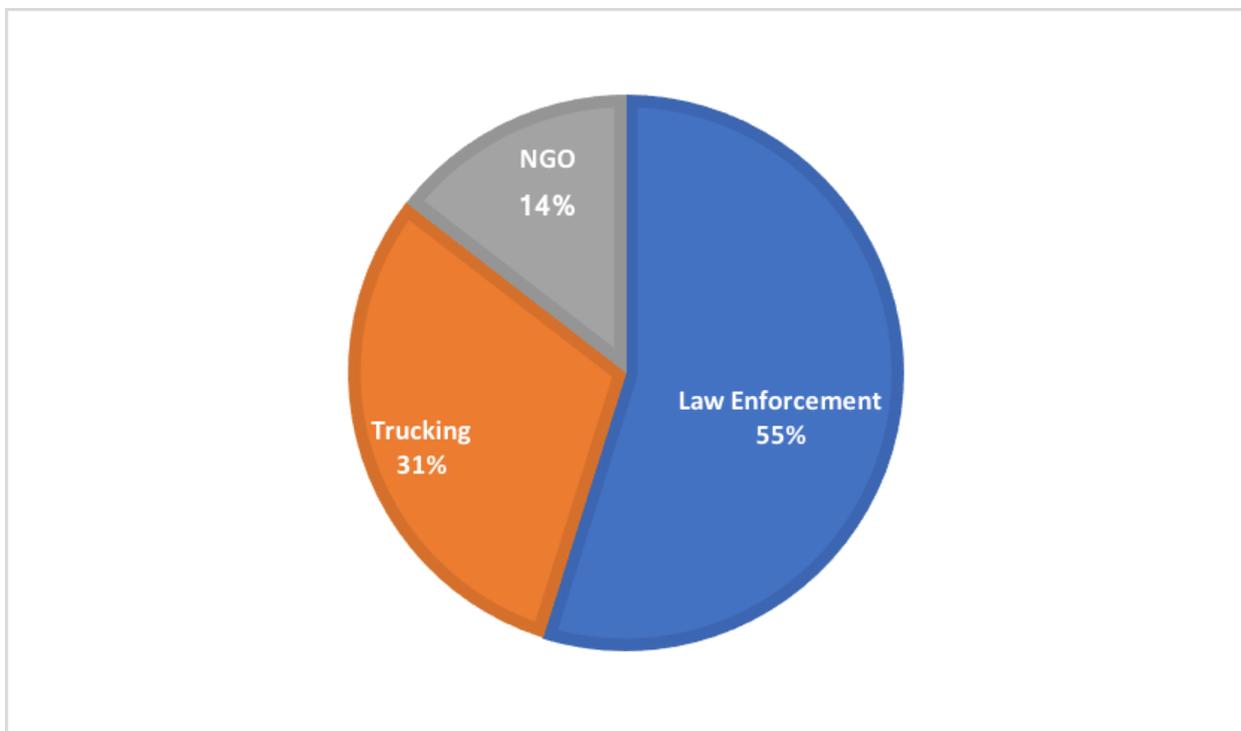
Long-term goals:

1. Utilize TAT materials in ongoing, in-state trainings for both law enforcement agencies and industry members.
2. Chart increase in calls/reports into the hotline.
3. Equip local or statewide anti-trafficking task forces with industry stakeholders.
4. Assist in undercover investigations conducted between law enforcement agencies and industry stakeholders.
5. Aid in the adoption of the Iowa MVE model statewide.
6. Mandate TAT training at the CDL entry-level.

Same-day impact:

Goal #1. Gather leaders from various law enforcement departments, including representatives from the Department of Public Safety and the Department of Transportation, as well as county sheriff's offices, in the same room with representatives/executives of local trucking companies and truck stop owners and managers.

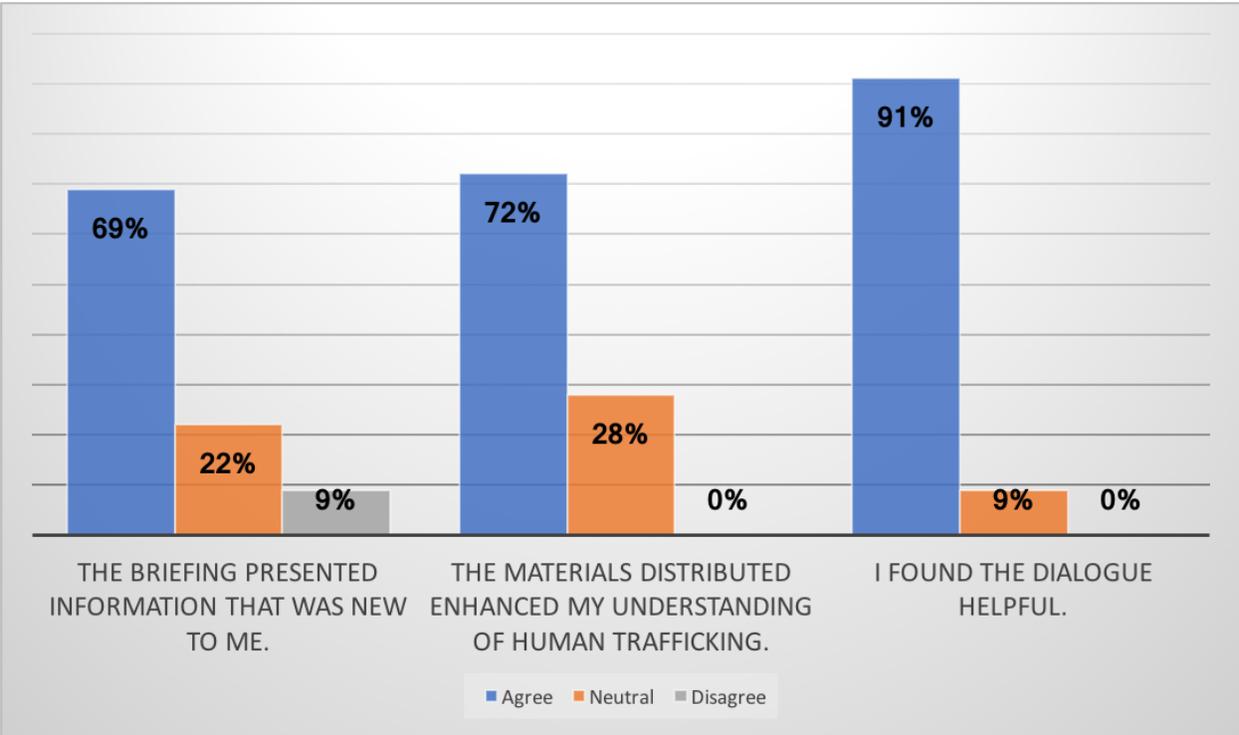
TAT co-hosted this coalition build with the Oregon Trucking Association (OTA) and the Oregon Department of Justice (DOJ). There were eight representatives from local truck stops, eight trucking companies, six police departments, four sheriff's offices, five district attorney's offices, Klamath County Juvenile Department, the Oregon-Idaho High Intensity Drug Trafficking Area and multiple representatives from the FBI. The following results are based off the survey gathered the day of the meeting, which 52% of participants completed.



56% of respondents said they were able to connect with pertinent members of the trucking industry.

81% said they were able to connect with pertinent law enforcement in the room.

Goal #2. Offer an initial training on human trafficking to all participants at the meeting, as well as offer concrete pathways and strategies for law enforcement and members of the trucking industry to work together to combat it.



97% of respondents said they know what next steps to take in order to combat human trafficking.

97% of respondents said presenters were knowledgeable and approachable.

94% of respondents said the briefing was a good use of their time.

100% of respondents said they would recommend attending a briefing like this to others in their field.

81% of respondents said they are better prepared to identify human trafficking after attending this briefing.

Here is what attendees had to say about the meeting:

"I believe that all trucking companies should be aware of this mission and require company training for all personnel."

-Trucking Company Manager

"Lots of great information. I thought I knew a lot, but now I'm more informed."

-TA General Manager

"I would recommend this briefing for all DHS case workers, law enforcement, medical, etc."

-Sheriff

"Thank you. Excellent!"

-Juvenile Department Task Force Lead

"Very knowledgeable."

-Fleet Manager

"Very well spoken and knowledgeable subject matter expert. Great presentations."

-Captain

"Esther was so articulate! Great work!"

-District Attorney

"I love hearing from the hotline and how they partner with truckers."

-DOJ Trafficking Coordinator

Goal #3 Motivate more trucking companies to train drivers as a result of the build.

- A&M Transport already had the TAT training as part of orientation for new employees but now is also handing out wallet cards and working to register all drivers as TAT-trained.
- Sherman Bros has added TAT training to orientation, has shown the training video and handed out wallet cards to all current drivers. They are now registered as TAT-trained.
- Leavitt's Freight Service plans to train all 100 drivers and employees in November as well as add TAT's training into orientation for new drivers.
- Three J's has now trained and registered 85 drivers since attending the coalition build.

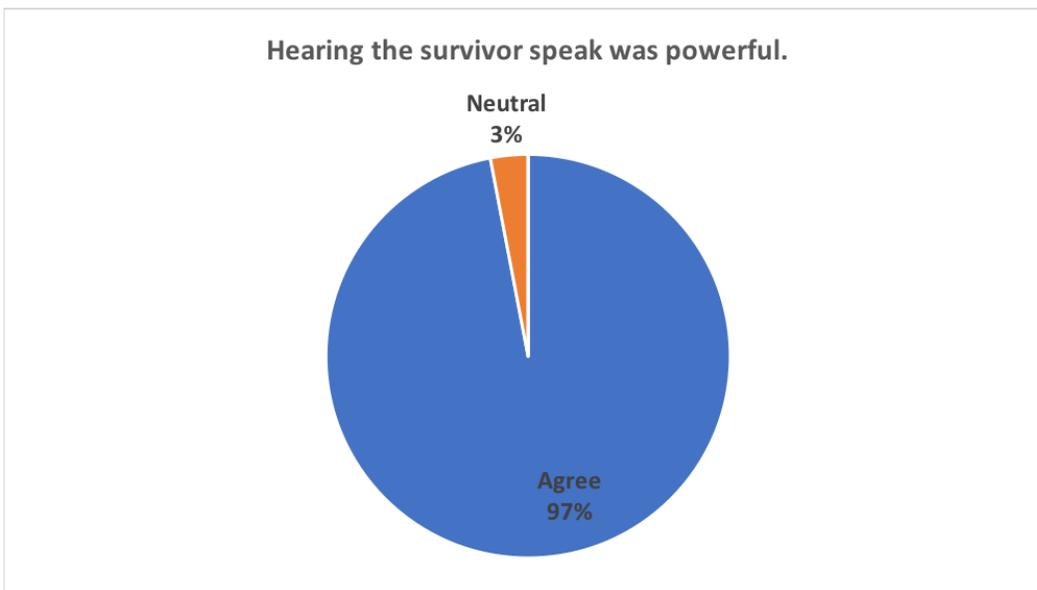
- The OTA will add a list of all TAT-trained companies to their website with a link to TAT's Industry Training Program page.
- The OTA includes TAT materials in their new members' packets. In addition, they will be sending a reminder about TAT training in their Express E-Newsletter as well as an email to all new members about why OTA believes it is important to become a TAT-trained and registered company.

Goal #4: Motivate truck stops to train employees and become points of distribution for TAT materials.

- A general manager who attended the meeting has now talked to her local police about human trafficking, talked to other managers at her locations about what she learned at the meeting as well as all staff at the their monthly staff meeting.
- A general manager who attended the meeting did follow-up training about human trafficking and what to look for with the other managers at her site as well as the employees.
- Though TA/Petro shows the training video in orientation, one general manager plans to show the Kevin Kimmel video at the next staff meetings and talk to her employees about if they have seen potential trafficking at their location.
- A general manager who attended the meeting has reached out to her local law enforcement in order to put a protocol in place, has asked TAT for more training resources for her staff and has requested TAT posters to put up in the women's bathroom.

Goals #5 & #6: Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story. Promote a change in verbiage and mentality in both industries from "prostitute" to victim.

While a cultural shift in how prostituted people are viewed is not easily quantified, it is a critical piece of these meetings. From the HT 101 training to the presentation from a survivor's perspective to the law enforcement training, all aspects of the day are geared towards promoting a victim-centered approach and the belief that every person has a part to play in ensuring that more lives are saved.



Here is what respondents had to say about the presentation by Tajuan McCarty:

"This helped me understand that trafficked ladies are, in most cases, victims and we need to be available to help them any way possible. Thanks!"
-Trucking Company Manager

"Thank you for providing us an opportunity to hear her experience. All too often this crime seems unreal, until we hear from people with personal experience."
-Deputy District Attorney

"Very powerful and lots of information I didn't know."
-TA General Manager

"Thank you. This was incredibly powerful."
"As a law enforcement professional, I really appreciated her very directly telling us about her distrust of police. And more, I appreciated her telling us why and giving us tips about how to overcome the barriers that we will face when working with victims. It takes a lot of courage to talk about her experience, and I want her to know that it is very impactful and will help other victims that law enforcement come in contact with."
-Oregon-Idaho HIDTA Director

"She was a powerful voice and advocate which helped me to begin to think differently about those in similar situations. Victim vs. prostitute."
-Captain

"Absolutely spine tingling, beyond belief. She is a very brave lady."
-Trucking Company President and CEO

“It’s good to mention misconceptions and how brainwashing and sense of belonging play a part in the victim’s mentality during the trauma.”

-Oregon Trucking Association

“She was fantastic ... dynamic speaker!”

-DOJ Trafficking Coordinator

Long-term impact and assessment:

The following results are based on follow up conducted one month after the meeting. Another follow up will be done in three months and six months, and the report will be periodically updated.

Goal #1. Utilize TAT materials in ongoing, in-state trainings for both law enforcement agencies and industry members.

- Harney County Sheriff attended the coalition build and has used the TAT law enforcement training video with his officers. He has discussed strategies for combatting human trafficking with his patrol officers, had additional training with other attendees of the coalition build and has requested more TAT wallet cards for distribution.
- FBI senior resident agent has shared the TAT materials with his staff and said:

“I thought it was well done and very informative.”
- The director of the Oregon-Idaho HIDTA Program has put TAT in touch with State Police in order to coordinate TAT’s in-depth law enforcement training. He had this to say after the coalition build:

“I am 100% behind what you are doing and will do everything that I can to support it; you are doing good work!”
- TAT is working with Oregon State Police to do an extensive in-depth law enforcement training with all OSP troopers.

Goal #5: Aid in the adoption of the Iowa MVE model statewide.

- TAT is working with Department of Transportation (DOT) to develop an online training portal for all DOT employees.
- ODOT is currently stocking all weigh stations and ports of entry with TAT materials but are also looking into having officers at those locations trained by TAT on human trafficking.

- TAT is working with Oregon DOJ and the Oregon Trucking Association on legislation around adding TAT training to CDL schools for all entry-level CDL holders.

Assessment:

This report demonstrates the exponential impact a coalition build can have across a state when you have motivated partners in law enforcement and the trucking industry. First, there are now strategies in place to increase intelligence and reporting around human trafficking as a result of more truckers and more truck stop employees being trained on human trafficking. Second, the truck stops involved in the training are now more connected with their local law enforcement in order to have an effective protocol in place when they come across potential victims and/or traffickers. Third, state agencies and key trucking stakeholders are now having conversations around major pathways for combatting human trafficking, like mandatory training for entry-level CDL holders, all OSP troopers trained on human trafficking and taking a victim-centered approach and DOT training all employees on human trafficking in addition to stocking key locations with TAT materials. TAT firmly believes these efforts will result in the recovery of victims and arrests of traffickers.

Follow-Up Goals:

1. All OSP troopers trained by TAT Deputy Director and TAT Field Trainer.
2. A continued increase in Oregon trucking companies becoming TAT-trained.
3. TAT training being added to CDL school curriculum.
4. ODOT employees being trained on human trafficking, including officers at weigh stations and ports of entry.
3. An increase in calls from the truck stops who attended the coalition build.

