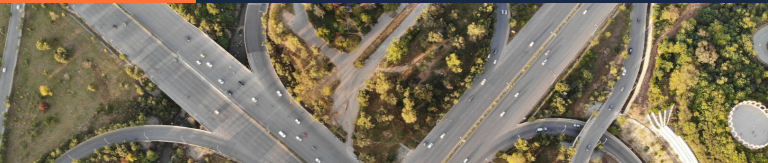




Shipping Partners Program



Our roadways. Our opportunity.

Moving product from Point A to Point B is critical to helping the country thrive. Without American roadways, your product doesn't get from your warehouse dock into the hands of American businesses and your customers. Ground transportation continues to be an efficient and reliable way to transport your product and merchandise.

Yet, realities exist along those roads that demand our attention. Victims of all ages and genders are being forced into prostitution ... exploited at locations transportation professionals frequent, including rest areas, hotels/motels, truck stops and even places where drivers are delivering their loads. Innocent victims are regularly moved from point-to-point, just like your product and merchandise. These victims are relying on those around them, in these critical locations, witnessing these crimes taking place and knowing how to act. With one simple decision, you can help put an end to domestic sex trafficking along our roadways. The opportunity exists to be a changemaker in the lives of those being exploited across our nation. Will you join us?

We Need Your Help

Stand with Truckers Against Trafficking (TAT) and help us fight sex trafficking on behalf of the entire transportation industry. TAT works to educate and equip those who travel along truck routes to identify and report suspected sex trafficking through an anonymous national hotline.

As a shipper or manufacturer, you most likely have a transportation/logistics department that either moves the majority of your company's product through its own private fleet, through the carriers you hire, or both. As the customer of trucking carriers, your company is truly in a position to use your influence to help make your suppliers aware of this problem and how they can become part of the solution.

Use Your Supply Chain to Effect Change. It's Easy.

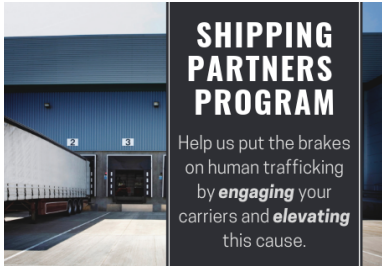
Encourage your transportation providers to become TAT Trained. Your simple act makes the roads safer and helps recover innocent victims. Companies that join the TAT Shipping Partners Program and advocate TAT training for their core ground transportation carriers have a major impact in saving lives by promoting the program throughout the industry.

Best Practices

While there is certainly a continuum of engagement in terms of how each shipper/manufacturer can get involved, we would suggest you consider opportunities that exist to:

1. *Encourage your carriers to get TAT Trained (via RFPs, quarterly calls, or other points of intersection).*
2. *Invite TAT to make a presentation at your carrier bid meetings, conference, or call.*
3. *Train your private fleet with TAT materials, if applicable.*
4. *Make public your decision to join the TAT Shipping Partners program.*
5. *Help introduce TAT to industry-related organizations and/or other shippers.*
6. *Educate all company employees about human trafficking.*
7. *Brainstorm with TAT additional ways you can use your influence and reach to help us advance our work.*

TAT provides all its resources free of charge. We'll also send you a Shipping Partner badge for your website to let others know that you are a part of this program.



It's Working

Thanks to individuals just like you, the transportation and manufacturing industries have shown they care about recovering lives along American roadways. Before TAT existed, only sporadic calls were made to the National Human Trafficking Hotline (NHTH) from members of the trucking industry. From TAT's inception, however, calls — and their impact — have skyrocketed! Since TAT began in 2009, truckers alone have now made over 2,300+ calls to the national hotline that have helped to identify over 1,100+ victims. In fact, according to Nicole Moler, the former director of the National Human Trafficking Resource Center, "Truckers are now one of the most motivated and well-organized industry groups working on this issue, and their reports have led to countless arrests and recoveries of victims across the country."

By partnering with TAT to encourage carriers to become TAT trained, shippers and manufacturers can incorporate internal policies and tangible strategies that help to combat trafficking and easily align with corporate sustainability and social responsibility goals. For more information or to sign up, contact: Laura Cyrus, TAT director of corporate engagement, at LCyrus@TruckersAgainstTrafficking.org.

Join us today and help us save lives.

www.TruckersAgainstTrafficking.org/shipping-partners-program/